

SPORTS PARTICIPATION IN 1996

SCUBA & SNORKELING

Prepared for

DIVING EQUIPMENT & MARKETING ASSOCIATION

by

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SUMMARY TABLES

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

	SEX		AGE										AGE & PRES. OF CHILDREN	
	MALE	FEMALE	7-11	12-17	18-24	25-34	35-44	45-54	55-64	65-74	75+	UNDER 18	NONE UNDER 18	
TOTAL	237745	115443	122303	19177	22703	24615	40374	43311	32333	21360	18685	15188	115449	122297
	100.0	48.6	51.4	8.1	9.5	10.4	17.0	18.2	13.6	9.0	7.9	6.4	48.6	51.4
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
SPORTS PARTICIPATED IN:														
SCUBA (OPEN WATER)	2424	1740	684	25	161	331	788	707	317	82	13		1173	1252
	100.0	71.8	28.2	1.0	6.7	13.7	32.5	29.2	13.1	3.4	.5		48.4	51.6
	1.0	1.5	.6	.1	.7	1.3	2.0	1.6	1.0	.4	.1		1.0	1.0
SNORKELING	7088	3939	3149	323	736	794	1722	1685	1206	418	156	48	3314	3774
	100.0	55.6	44.4	4.6	10.4	11.2	24.3	23.8	17.0	5.9	2.2	.7	46.8	53.2
	3.0	3.4	2.6	1.7	3.2	3.2	4.3	3.9	3.7	2.0	.8	.3	2.9	3.1

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

	MALE													MALE HEAD EDUCATION			
	TOTAL	AGE												NOT HS GRAD	HS GRAD	COLLEGE GRAD	
		7-11	12-17	18-24	25-34	35-44	45-54	55-64	65-74	75+							
TOTAL	237745	115443	9825	11644	12516	20165	21490	15790	10162	8323	5528	24780	104949	48484	100.0	100.0	100.0
	100.0	48.6	4.1	4.9	5.3	8.5	9.0	6.6	4.3	3.5	2.3	10.4	44.1	20.4	100.0	100.0	100.0
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
SPORTS PARTICIPATED IN:																	
SCUBA (OPEN WATER)	2424	1740	5	106	209	566	528	254	66	6	23	77	1044	885			
	100.0	71.8	.1	4.4	8.6	23.4	21.8	10.5	2.7	.3	.3	3.2	43.1	36.5			
	1.0	1.5	.1	.9	1.7	2.8	2.5	1.6	.6	.1	.4	.8	1.0	1.8			
SNORKELING	7088	3939	239	424	445	914	869	721	196	108	23	190	2683	2984			
	100.0	55.6	3.4	6.0	6.3	12.9	12.3	10.2	2.8	1.5	.3	2.7	37.8	42.1			
	3.0	3.4	2.4	3.6	3.6	4.5	4.0	4.6	1.9	1.3	.4	.8	2.6	6.2			

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
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TOTAL	FEMALE											FEMALE HEAD EDUCATION		
	TOTAL	7-11	12-17	18-24	25-34	35-44	45-54	55-64	65-74	75+	NOT HS GRAD	HS GRAD	COLLEGE GRAD	
237745	122303	9352	11059	12099	20209	21821	16543	11198	10362	9660	15037	139045	53068	
100.0	51.4	3.9	4.7	5.1	8.5	9.2	7.0	4.7	4.4	4.1	6.3	58.5	22.3	
100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	

SPORTS PARTICIPATED IN:

SCUBA (OPEN WATER)	2424	684	20	55	123	222	179	63	16	7	57	920	922
	100.0	28.2	.8	2.3	5.1	9.1	7.4	2.6	.7	.3	2.4	37.9	38.0
	1.0	.6	.2	.5	1.0	1.1	.8	.4	.1	.1	.4	.7	1.7
SNORKELING	7088	3149	84	311	349	808	816	485	222	48	88	3169	2656
	100.0	44.4	1.2	4.4	4.9	11.4	11.5	6.8	3.1	.7	1.2	44.7	37.5
	3.0	2.6	.9	2.8	2.9	4.0	3.7	2.9	2.0	.5	.6	2.3	5.0

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

CENSUS REGIONS

	TOTAL	NEW ENG.	MID- AT- LANTIC	EAST NORTH CENTRL	WEST NORTH CENTRL	SOUTH AT- LANTIC	EAST SOUTH CENTRL	WEST SOUTH CENTRL	MOUN- TAIN	PA- CIFIC	AFRO- AMER	HISPANIC
TOTAL	237745	116333	35047	40813	16619	42160	15450	25527	14820	35677	9382	17273
	100.0	4.9	14.7	17.2	7.0	17.7	6.5	10.7	6.2	15.0	3.9	7.3
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
SPORTS PARTICIPATED IN:												
SCUBA (OPEN WATER)	2424	77	297	375	85	645	113	235	152	444	14	209
	100.0	3.2	12.3	15.5	3.5	26.6	4.7	9.7	6.3	18.3	.6	8.6
	1.0	.7	.8	.9	.5	1.5	.7	.9	1.0	1.2	.1	1.2
SNORKELING	7088	318	1003	952	386	1471	294	542	516	1605	45	496
	100.0	4.5	14.2	13.4	5.4	20.8	4.2	7.6	7.3	22.6	.6	7.0
	3.0	2.7	2.9	2.3	2.3	3.5	1.9	2.1	3.5	4.5	.5	2.9

DETAILED TABLES

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

	MALE											MALE HEAD EDUCATION		
	TOTAL	7-11	12-17	18-24	25-34	35-44	45-54	55-64	65-74	75+	NOT HS GRAD	HS GRAD	COLLEGE GRAD	
	TOTAL	7-11	12-17	18-24	25-34	35-44	45-54	55-64	65-74	75+	NOT HS GRAD	HS GRAD	COLLEGE GRAD	
SCUBA (OPEN WATER)														
TOTAL RESPONDENTS IN 1996	2424	1740	5	106	209	566	528	254	66	6	77	1044	885	
FREQUENT (10+ DAYS)	100.0	71.8	2	4.4	8.6	23.4	21.8	10.5	2.7	.3	3.2	43.1	36.5	
OCCASIONAL (4-9 DAYS)	699	573	100.0	21	54	210	210	46	24	6	34	252	263	
INFREQUENT (2-3 DAYS)	100.0	81.9		3.0	7.8	30.1	30.1	6.6	3.4	.9	4.9	36.1	37.6	
MEAN	28.8	32.9		20.0	26.0	37.1	39.8	18.3	36.4	100.0	44.6	24.2	29.7	
	553	436		16	86	93	136	81	24		8	273	189	
	100.0	78.9		2.9	15.6	16.8	24.7	14.6	4.3		1.4	49.4	34.2	
	22.8	25.1		15.2	41.4	16.4	25.8	31.8	36.2		9.8	26.2	21.4	
	1172	731	5	69	68	263	181	127	18	35	518	433		
	100.0	62.4	.5	5.9	5.8	22.5	15.5	10.8	1.5	3.0	44.2	37.0		
	48.3	42.0	100.0	64.8	32.6	46.5	34.3	49.9	27.4	45.6	49.6	48.9		
	7.5	8.1	2.0	4.8	5.6	8.1	11.3	5.1	7.8	10.0	11.8	6.9	7.3	
PARTICIPATION IN 1996	1812	1410	1	51	116	456	598	130	52	6	91	720	644	
DAYS OF PARTICIPATION	100.0	77.9	.1	2.8	6.4	25.2	33.0	7.2	2.9	.3	5.0	39.7	35.5	
1 DAY ONLY IN 1996	492	308		10	53	93	73	61	18			218	182	
	100.0	62.6		2.0	10.8	18.9	14.8	12.4	3.7			44.4	36.9	

*DAYS OF PARTICIPATION PRESENTED IN TEN THOUSANDS

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

	TOTAL	FEMALE										FEMALE HEAD EDUCATION		
		7-11	12-17	18-24	25-34	35-44	45-54	55-64	65-74	75+	NOT HS GRAD	HS GRAD	COLLEGE GRAD	

TOTAL RESPONDENTS IN 1996	2424	684	20	55	123	222	179	63	16	7	57	920	922
FREQUENT (10+ DAYS)	100.0	28.2	.8	2.3	5.1	9.1	7.4	2.6	7	3	2.4	37.9	38.0
OCCASIONAL (4-9 DAYS)	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
INFREQUENT (2-3 DAYS)	699	126			9	64	53				15	223	279
MEAN	100.0	18.1			7.1	9.2	7.6				2.2	31.9	39.9
	28.8	18.4			1.2	28.9	29.9				26.9	24.3	30.3
	553	117			8	38	55	16	16	7	18	218	167
	100.0	21.1			1.4	6.8	9.9	3.0	1.4	1.6	3.2	39.4	30.1
	22.8	17.1			6.5	17.0	30.7	26.1	100.0	100.0	30.9	23.7	18.1
	1172	441	20	55	106	120	71	47	16	7	24	479	476
	100.0	37.6	1.7	4.7	9.0	10.2	6.0	4.0	1.4	1.6	2.1	40.9	40.6
	48.3	64.5	100.0	100.0	86.4	54.1	39.5	73.9	100.0	100.0	42.2	52.1	51.7
	7.5	5.9	2.5	2.1	2.0	7.2	9.8	3.4	2.1	1.0	11.1	7.2	6.8

PARTICIPATION IN 1996		DAYS OF PARTICIPATION										DAYS OF PARTICIPATION PRESENTED IN TEN THOUSANDS		
		1	2	3	4	5	6	7	8	9	10	11	12	13

*DAYS OF PARTICIPATION PRESENTED IN TEN THOUSANDS

NSGA SPORTS PARTICIPATION STUDY
 (PRESENTED IN THOUSANDS)

TOTAL	HOUSEHOLD INCOME						MARKET SIZE (000)					
	UNDER \$15000	\$15000-\$24999	\$25000-\$34999	\$35000-\$49999	\$50000-\$74999	\$75000 PLUS	NON-MSA	50-499	500-999	1000-2499	2500+	
2424	166	245	327	354	698	633	317	506	279	650	673	
100.0	6.9	10.1	13.5	14.6	28.8	26.1	13.1	20.9	11.5	26.8	27.7	
100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	

SCUBA (OPEN WATER)

TOTAL RESPONDENTS IN 1996	2424	166	245	327	354	698	633	317	506	279	650	673
FREQUENT (10+ DAYS)	699	42	82	113	74	185	203	98	216	62	151	172
OCCASIONAL (4-9 DAYS)	100.0	6.1	11.7	16.1	10.6	26.5	29.0	14.0	30.9	8.8	21.7	24.7
INFREQUENT (2-3 DAYS)	28.8	25.5	33.5	34.4	20.9	26.5	32.0	30.8	42.6	22.0	23.3	25.6
MEAN	553	40	67	27	134	188	96	65	55	48	217	170
	100.0	7.3	12.1	4.8	24.2	34.0	17.4	11.7	9.9	8.7	39.1	30.7
	22.8	24.3	27.4	8.2	37.9	27.0	15.2	20.4	10.8	17.2	33.3	25.2
	1172	83	96	188	146	325	334	154	236	170	282	330
	100.0	7.1	8.2	16.0	12.4	27.7	28.5	13.2	20.1	14.5	24.0	28.2
	48.3	50.2	39.1	57.4	41.2	46.5	52.8	48.8	46.6	60.8	43.4	49.1
	7.5	7.8	12.2	7.8	7.0	5.8	7.5	9.5	8.7	7.0	6.1	7.1

PARTICIPATION IN 1996	HOUSEHOLD INCOME						MARKET SIZE (000)					
	UNDER \$15000	\$15000-\$24999	\$25000-\$34999	\$35000-\$49999	\$50000-\$74999	\$75000 PLUS	NON-MSA	50-499	500-999	1000-2499	2500+	
DAYS OF PARTICIPATION	1812	130	300	254	247	405	476	301	442	196	398	475
	100.0	7.2	16.5	14.0	13.6	22.4	26.3	16.6	24.4	10.8	22.0	26.2
1 DAY ONLY IN 1996	492	25	52	52	62	144	156	77	121	71	77	145
	100.0	5.1	10.6	10.5	12.7	29.3	31.8	15.6	24.7	14.5	15.7	29.5

*DAYS OF PARTICIPATION PRESENTED IN TEN THOUSANDS

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

CENSUS REGIONS

	CENSUS REGIONS										
	NEW ENGL.	MID-ATLANTIC	EAST NORTH CENTRL	WEST NORTH CENTRL	SOUTH ATLANTIC	EAST SOUTH CENTRL	WEST SOUTH CENTRL	MOUNTAIN	PACIFIC	AFRO-AMER	HISPANIC
TOTAL RESPONDENTS IN 1996	2424	297	375	85	645	113	235	152	444	14	209
FREQUENT (10+ DAYS)	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
OCCASIONAL (4-9 DAYS)	699	50	90	31	206	38	93	39	132	14	34
INFREQUENT (2-3 DAYS)	100.0	7.2	12.9	4.4	29.5	5.4	13.3	5.6	18.9	2.5	4.9
MEAN	28.8	25.4	24.0	36.6	32.0	33.2	39.6	25.6	29.7	16.3	16.3
	553	23	64	30	112	40	7	33	146	14	48
	100.0	4.1	17.6	5.5	20.2	7.3	1.3	5.9	26.4	2.5	8.6
	22.8	29.3	32.8	35.9	17.3	35.5	3.1	21.6	32.9	100.0	22.8
	1172	35	221	23	327	36	135	80	166	127	127
	100.0	3.0	12.8	2.0	27.9	3.0	11.5	6.9	14.2	10.9	10.9
	48.3	45.3	58.8	27.4	50.7	31.3	57.3	52.8	37.4	60.9	60.9
	7.5	6.6	5.5	8.0	7.8	8.5	8.9	6.2	8.0	5.0	4.0

PARTICIPATION IN 1996	
DAYS OF PARTICIPATION	
1 DAY ONLY IN 1996	
1812	51
100.0	2.8
164	9.1
270	14.9
68	3.8
502	27.7
97	5.3
209	11.6
94	5.2
356	19.6
7	.4
83	4.6
492	14
100.0	2.9
25	5.0
104	21.0
23	4.7
171	34.7
14	2.9
44	8.9
97	19.8
18	3.8

*DAYS OF PARTICIPATION PRESENTED IN TEN THOUSANDS

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

	TOTAL	AL	AZ	AR	CA	CO	CT	DE	FL	GA	ID	IL
	100.0	*1.7	*1.6	*1.0	*11.3	*1.5	*1.3	*0.3	*5.8	*2.7	*0.4	*4.5
SCUBA (OPEN WATER)												
TOTAL RESPONDENTS IN 1996	2424	67	21	66	388	46	12	12	348	62		172
FREQUENT (10+ DAYS)	100.0	2.8	9	2.7	16.0	1.9	.5	.5	14.3	2.6		7.1
OCCASIONAL (4-9 DAYS)	699	28	8	14	116	5			100			33
INFREQUENT (2-3 DAYS)	100.0	4.0	1.5	2.0	16.6	.8			14.4			4.8
MEAN	28.8	42.1	39.4	20.8	29.9	11.4			28.9			19.5
	553	17	8		138	17			64	16		18
	100.0	3.1	1.5		25.0	3.0			11.6	2.9		3.3
	22.8	25.5	39.4		35.7	35.9			18.5	25.8		10.5
	1172	22	12	53	134	24	12	12	183	46		120
	100.0	1.8	1.1	4.5	11.4	2.1	1.0	1.0	15.6	3.9		10.2
	48.3	32.4	60.6	79.2	34.5	52.7	100.0	100.0	52.6	74.2		69.9
INDEX OF PARTICIPATION	100	162	53	274	142	127	38	163	247	95		157
PARTICIPATION IN 1996												
DAYS OF PARTICIPATION	1812	44	6	34	303	19	2	1	271	17		112
	100.0	2.4	.3	1.9	16.7	1.0	.1	.1	14.9	.9		6.2

*DENOTE % OF U.S. POPULATION
 AS A RESULT OF SMALL SAMPLE SIZES IN SOME STATES,
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 **DAYS OF PARTICIPATION PRESENTED IN TEN THOUSANDS

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

	IN *2.3	IA *1.1	KS *1.0	KY *1.5	LA *1.7	ME *0.5	MD *1.9	MA *2.4	MI *3.7	MN *1.8	MS *1.0	MO *2.1	MT *0.4
SCUBA (OPEN WATER)													
TOTAL RESPONDENTS IN 1996	49	15	18	10	51	6	43	48	61	22		15	10
FREQUENT (10+ DAYS)	2.0	.6	.7	.4	2.1	.3	1.8	2.0	2.5	.9		.6	.4
OCCASIONAL (4-9 DAYS)	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0		100.0	100.0
INFREQUENT (2-3 DAYS)	18	6	18	10	35	6	13	9	24	7		7	10
MEAN	2.5	.8	2.6	1.4	5.1	.9	1.9	1.2	3.5	1.0		1.0	1.4
	36.1	38.6	100.0	100.0	69.4	100.0	30.6	18.2	39.5	32.6		11	100.0
	7	1.3	15.3	1.3	16	30	2.6	2.0	3.2	31.1		4	
	24	9	8	1.4	1.3	30	2.6	2.0	3.2	31.1		4	
	48.5	61.4	61.4	61.4	30.6	69.4	69.4	48.0	60.5	27.4		27.4	
	7.8	12.2	15.0	40.0	13.7	10.0	6.8	7.3	10.6	5.4		3.2	17.0
PARTICIPATION IN 1996													
DAYS OF PARTICIPATION	38	18	27	38	70	6	30	35	65	12		5	16
INDEX OF PARTICIPATION	2.1	1.0	1.5	2.1	3.9	.3	1.6	1.9	3.6	.7		.3	.9
	87	57	74	26	124	50	94	82	68	51		29	98

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 **DAYS OF PARTICIPATION PRESENTED IN TEN THOUSANDS

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
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SCUBA (OPEN WATER)		NE	NV	NH	NJ	NM	NY	NC	ND	OH	OK	OR	PA	RI
		*0.6	*0.6	*0.4	*2.9	*0.7	*7.0	*2.8	*0.3	*4.4	*1.3	*1.2	*4.7	*0.4
TOTAL RESPONDENTS IN 1996	3	1	5	2	54	24	183	104	12	70	20	16	60	
FREQUENT (10+ DAYS)	100.0	100.0	100.0	100.0	2.2	1.0	7.6	4.3	100.0	2.9	100.0	100.0	2.5	
OCCASIONAL (4-9 DAYS)			5	7	10	24	40	66		39			16	
					1.4	3.5	5.8	9.5		7.0			2.9	
					18.4	100.0	22.0	63.5		55.8			26.6	
					44		38	21		31			44	
					7.9		6.8	3.8		2.6			3.8	
					81.6		20.5	20.1		44.2			73.4	
INFREQUENT (2-3 DAYS)	3	3					106	17		20			44	
	100.0	100.0					9.0	1.5		1.7			3.8	
							57.5	16.3		100.0			73.4	
MEAN	1.0		10.0		5.5	15.8	6.5	11.0	4.9	3.4	1.0	2.3	2.4	

 PARTICIPATION IN 1996

 DAYS OF PARTICIPATION

 INDEX OF PARTICIPATION 21 50 77 143 108 153 161 65 62 55 53

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 **DAYS OF PARTICIPATION PRESENTED IN TEN THOUSANDS

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

	SC *1.4	SD *0.3	TN *2.1	TX *6.8	UT *0.7	VT *0.2	VA *2.5	WA *2.1	WV *0.8	WI *2.0	WY *0.2
SCUBA (OPEN WATER)											
TOTAL RESPONDENTS IN 1996	8		37	98	52	6	41	40	26	24	
FREQUENT (10+ DAYS)	100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
OCCASIONAL (4-9 DAYS)			23 4.2	7 1.3	8 1.5	6 1.2	27 3.8	16 2.3	10 1.9	15 2.1	
INFREQUENT (2-3 DAYS)	8 100.0		14 37.5	47 47.9	43 84.3	3 84.3	15 36.0	16 40.6	16 60.7	9 37.8	
MEAN	2.0		4.1	10.5	2.8	5.0	14.6	12.2	2.6	13.4	
PARTICIPATION IN 1996											
DAYS OF PARTICIPATION	2		15	103	14	3	60	49	7	32	
INDEX OF PARTICIPATION	23		73	59	304	133	68	79	134	49	

*DENOTE % OF U.S. POPULATION

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**DAYS OF PARTICIPATION PRESENTED IN TEN THOUSANDS

NSGA SPORTS PARTICIPATION STUDY
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TOTAL	MALE										MALE HEAD EDUCATION		
	TOTAL	7-11	12-17	18-24	25-34	35-44	45-54	55-64	65-74	75+	NOT HS GRAD	HS GRAD	COLLEGE GRAD

SNORKELING

TOTAL RESPONDENTS IN 1996	7088	3939	239	424	445	914	869	721	196	108	23	190	2683	2984
FREQUENT (10+ DAYS)	100.0	55.6	3.4	6.0	6.3	12.9	12.3	10.2	2.8	1.5	3	2.7	37.8	42.1
OCCASIONAL (3-9 DAYS)	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
INFREQUENT (2 DAYS)	1119	695	33	95	88	105	130	176	27	39	8	52	345	506
MEAN	100.0	62.1	3.0	8.5	7.9	9.4	11.6	15.8	2.4	3.5	3	4.6	30.8	45.2
	15.8	17.6	13.9	22.5	19.8	11.5	15.0	24.5	13.8	36.1	27.3	27.3	12.8	16.9
	2860	1600	113	163	222	384	357	240	73	40	8	100	1211	1052
	100.0	55.9	4.0	5.7	7.8	13.4	12.5	8.4	2.5	1.4	3	3.5	42.3	36.8
	40.4	40.6	47.5	38.3	49.8	42.0	41.1	33.3	37.0	37.3	34.3	52.6	45.1	35.3
	3109	1645	92	166	135	425	381	304	97	29	15	38	1127	1426
	100.0	52.9	3.0	5.3	4.4	13.7	12.3	9.8	3.1	.9	5	1.2	36.2	45.9
	43.9	41.8	38.6	39.2	30.4	46.5	43.9	42.2	49.2	26.5	65.7	20.1	42.0	47.8
	5.2	5.6	3.8	6.9	6.2	4.8	5.8	5.4	4.8	9.5	3.0	8.1	4.8	5.0

PARTICIPATION IN 1996		DAYS OF PARTICIPATION												
1 DAY ONLY IN 1996	1587	816	42	100	93	179	188	144	58	12	7	155	1281	1505
	100.0	51.4	2.7	6.3	5.9	11.3	11.8	9.1	3.7	.7	.2	4.2	34.5	40.6

*DAYS OF PARTICIPATION PRESENTED IN TEN THOUSANDS

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

TOTAL	FEMALE										FEMALE HEAD EDUCATION		
	TOTAL	7-11	12-17	18-24	25-34	35-44	45-54	55-64	65-74	75+	NOT HS GRAD	HS GRAD	COLLEGE GRAD

SNORKELING

TOTAL RESPONDENTS IN 1996	7088	3149	84	311	349	808	816	485	222	48	25	88	3169	2656
FREQUENT (10+ DAYS)	100.0	44.4	1.2	4.4	4.9	11.4	11.5	6.8	3.1	.7	.4	1.2	44.7	37.5
OCCASIONAL (3-9 DAYS)	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
INFREQUENT (2 DAYS)	1119	424	12	58	50	97	99	33	30	20	25	44	394	375
MEAN	100.0	37.9	1.1	5.2	4.4	8.6	8.8	2.9	2.7	1.8	2.2	3.9	35.2	33.5
	15.8	13.5	14.7	18.7	14.3	12.0	12.1	6.8	13.6	41.9	100.0	49.2	12.4	14.1
	2860	1260	23	105	166	318	313	233	97	5	2	18	1382	1054
	100.0	44.1	8	3.7	5.8	11.1	10.9	8.2	3.4	10.3	100.0	20.3	48.3	36.8
	40.4	40.0	27.0	33.7	47.7	39.4	38.3	48.0	43.9	10.3	100.0	20.3	43.6	39.7
	3109	1465	49	148	133	393	405	219	94	23	27	1393	1227	
	100.0	47.1	1.6	4.8	4.3	12.6	13.0	7.1	3.0	.7	.9	44.8	39.5	
	43.9	46.5	58.4	47.6	38.0	48.7	49.6	45.2	42.5	47.8	100.0	30.5	44.0	46.2
	5.2	4.8	3.2	6.0	5.4	4.1	4.8	4.7	4.4	8.4	10.0	16.8	5.0	4.6

PARTICIPATION IN 1996		FEMALE										FEMALE HEAD EDUCATION		
DAYS OF PARTICIPATION	TOTAL	7-11	12-17	18-24	25-34	35-44	45-54	55-64	65-74	75+	NOT HS GRAD	HS GRAD	COLLEGE GRAD	

*DAYS OF PARTICIPATION PRESENTED IN TEN THOUSANDS

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

	HOUSEHOLD INCOME										MARKET SIZE (000)							
	UNDER \$15000	\$15000-\$24999	\$25000-\$34999	\$35000-\$49999	\$50000-\$74999	\$75000 PLUS	NON-MSA	50-499	500-999	1000-2499	2500+	1 DAY ONLY IN 1996	MEAN	INFREQUENT (2 DAYS)	OCCASIONAL (3-9 DAYS)	FREQUENT (10+ DAYS)	TOTAL RESPONDENTS IN 1996	
SNORKELING	1587	17	146	157	20.1	319	31.1	455	28.7	273	17.2	177	11.2	177	11.2	545	34.4	26.1
	100.0	1.1	9.2	9.9	15.6	493	31.1	455	28.7	273	17.2	177	11.2	177	11.2	545	34.4	26.1
	3707	357	289	386	577	1127	30.4	970	26.2	483	13.0	976	26.3	303	8.2	837	22.6	1108
	100.0	9.6	7.8	10.4	15.6	30.4	30.4	26.2	13.0	13.0	13.0	26.3	26.3	8.2	22.6	22.6	29.9	29.9
	7088	370	541	743	1219	2265	2265	1949	12.7	935	13.2	1421	20.0	629	2042	2061	2061	2061
	100.0	5.2	7.6	10.5	17.2	32.0	32.0	27.5	12.7	13.2	13.2	20.0	20.0	8.9	28.8	29.1	29.1	29.1
	1119	147	78	112	173	362	362	247	18.1	169	18.1	343	30.6	54	219	333	333	333
	100.0	13.1	7.0	10.0	15.5	32.4	32.4	22.1	18.1	15.1	18.1	30.6	24.1	4.9	19.6	29.7	29.7	29.7
	15.8	39.7	14.5	15.0	14.2	16.0	16.0	12.7	12.7	18.1	18.1	24.1	24.1	8.6	10.8	16.1	16.1	16.1
	2860	111	167	392	408	967	967	816	41.8	221	23.6	642	22.4	265	767	965	965	965
	100.0	3.9	5.8	13.7	14.3	33.8	33.8	28.5	41.8	7.7	23.6	22.4	22.4	9.3	26.8	33.7	33.7	33.7
	40.4	30.0	30.8	52.7	33.5	42.7	42.7	41.8	41.8	23.6	23.6	45.2	45.2	42.2	37.6	46.8	46.8	46.8
	3109	112	296	240	638	936	936	887	45.5	545	58.3	436	30.7	309	1055	764	764	764
	100.0	3.6	9.5	7.7	20.5	30.1	30.1	28.5	45.5	17.5	58.3	14.0	30.7	10.0	33.9	24.6	24.6	24.6
	43.9	30.3	54.7	32.3	52.3	41.3	41.3	45.5	45.5	58.3	58.3	30.7	30.7	49.2	51.7	37.1	37.1	37.1
	5.2	9.7	5.3	5.2	4.7	5.0	5.0	5.0	5.0	5.2	5.2	6.9	6.9	4.8	4.1	5.4	5.4	5.4

*DAYS OF PARTICIPATION PRESENTED IN TEN THOUSANDS

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

	CENSUS REGIONS											
	TOTAL	NEW ENGL.	MID-ATLANTIC	EAST NORTH CENTRAL	WEST NORTH CENTRAL	SOUTH ATLANTIC	EAST SOUTH CENTRAL	WEST SOUTH CENTRAL	MOUNTAIN	PACIFIC	AFRO-AMER.	HISPANIC
SNORKELING												
TOTAL RESPONDENTS IN 1996	7088	318	1003	952	386	1471	294	542	516	1605	45	496
FREQUENT (10+ DAYS)	100.0	4.5	14.2	13.4	5.4	20.8	4.2	7.6	7.3	22.6	6	7.0
OCCASIONAL (3-9 DAYS)	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
INFREQUENT (2 DAYS)	1119	47	217	94	43	230	10	84	90	304	39	149
MEAN	15.8	4.2	19.4	8.4	3.8	20.6	3.2	7.5	8.0	27.1	1.2	4.8
	100.0	14.9	21.6	9.9	11.1	15.7	9.9	15.6	17.4	18.9	85.9	30.1
	2860	134	354	439	131	518	157	261	165	702	6	304
	100.0	4.7	12.4	15.3	4.6	18.1	5.5	9.1	5.8	24.5	2	10.6
	40.4	42.0	35.3	46.1	34.0	35.2	53.4	48.1	32.0	43.7	14.1	61.4
	3109	137	432	420	212	723	128	197	261	600	39	149
	100.0	4.4	13.9	13.5	6.8	23.2	4.1	6.3	8.4	19.3	1.2	4.8
	43.9	43.0	43.1	44.1	54.9	49.1	43.4	36.3	50.6	37.4	85.9	30.1
PARTICIPATION IN 1996												
DAYS OF PARTICIPATION	3707	168	527	432	158	760	130	248	313	970	10	209
	100.0	4.5	14.2	11.6	4.3	20.5	3.5	6.7	8.5	26.2	3	5.6
1 DAY ONLY IN 1996	1587	43	222	241	68	393	64	108	128	319	7	56
	100.0	2.7	14.0	15.2	4.3	24.8	4.0	6.8	8.1	20.1	4	3.5

*DAYS OF PARTICIPATION PRESENTED IN TEN THOUSANDS

STATE by STATE

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

	TOTAL 100.0	AL *1.7	AZ *1.6	AR *1.0	CA *11.3	CO *1.5	CT *1.3	DE *0.3	FL *5.8	GA *2.7	ID *0.4	IL *4.5
TOTAL RESPONDENTS IN 1996	2424	67	21	66	388	46	12	12	348	62		172
FREQUENT (10+ DAYS)	100.0	2.8	9	2.7	16.0	1.9	5	5	14.3	2.6		7.1
OCCASIONAL (4-9 DAYS)	699	28	8	14	116	5	8	100	100.0	100.0		100.0
INFREQUENT (2-3 DAYS)	100.0	4.0	17	2.0	16.6	8	11.4	14.4	28.9	16		33
MEAN	22.8	42.1	39.4	20.8	29.9	11.4	11.4	28.9	28.9	25.8		19.5
	553	17	8	14	138	17	12	64	100	16		18
	100.0	3.1	1.5	2.0	25.0	3.0	1.0	11.6	14.4	2.9		3.3
	22.8	25.5	39.4	20.8	35.7	35.9	35.7	18.5	28.9	25.8		10.5
	1172	22	12	53	134	24	12	183	100	46		120
	100.0	1.8	1.1	4.5	11.4	2.1	1.0	15.6	14.4	3.9		10.2
	48.3	32.4	60.6	79.2	34.5	52.7	100.0	52.6	28.9	74.2		69.9
	7.5	6.5	3.0	5.2	7.8	4.1	2.0	7.8	7.8	2.7		6.5
PARTICIPATION IN 1996												
DAYS OF PARTICIPATION	1812	44	6	34	303	19	2	1	271	17		112
INDEX OF PARTICIPATION	100	2.4	.3	1.9	16.7	1.0	.1	.1	14.9	.9		6.2
	100	162	53	274	142	127	38	163	247	95		157

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**DAYS OF PARTICIPATION PRESENTED IN TEN THOUSANDS

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

 SCUBA (OPEN WATER)

	IN *2.3	IA *1.1	KS *1.0	KY *1.5	LA *1.7	ME *0.5	MD *1.9	MA *2.4	MI *3.7	MN *1.8	MS *1.0	MO *2.1	MT *0.4
TOTAL RESPONDENTS IN 1996	49	15	18	10	51	6	43	48	61	22	15	15	10
FREQUENT (10+ DAYS)	2.0	1.6	1.7	1.4	2.1	.3	1.8	2.0	2.5	.9	.6	.6	.4
OCCASIONAL (4-9 DAYS)	18	6	18	10	35	6	13	9	24	7	7	11	10
INFREQUENT (2-3 DAYS)	2.5	.8	2.6	1.4	5.1	.9	1.9	1.2	3.5	1.0	1.4	1.9	.4
MEAN	7.8	12.2	15.0	40.0	13.7	10.0	6.8	7.3	10.6	5.4	3.2	17.0	

PARTICIPATION IN 1996	
DAYS OF PARTICIPATION	38
INDEX OF PARTICIPATION	87

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 **DAYS OF PARTICIPATION PRESENTED IN TEN THOUSANDS

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SCUBA (OPEN WATER)		NE *0.6	NV *0.6	NH *0.4	NJ *2.9	NM *0.7	NY *7.0	NC *2.8	ND *0.3	OH *4.4	OK *1.3	OR *1.2	PA *4.7	RI *0.4
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TOTAL RESPONDENTS IN 1996	3	1	5	54	24	183	104	12	70	20	16	60
FREQUENT (10+ DAYS)	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
OCCASIONAL (4-9 DAYS)				5	10	40	66	12	39	20	16	2.5
INFREQUENT (2-3 DAYS)				7	1.4	5.8	9.5	3.5	7.0	1.7	1.4	3.8
MEAN	1.0	10.0	5.5	15.8	6.5	11.0	4.9	3.4	1.0	2.3	2.4	

PARTICIPATION IN 1996 DAYS OF PARTICIPATION		21	50	77	143	108	153	161	65	62	55	53
INDEX OF PARTICIPATION		5	30	38	120	115	6	24	2	4	15	
		.3	1.6	2.1	6.6	6.3	.3	1.3	.1	.2	.8	

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	SC *1.4	SD *0.3	TN *2.1	TX *6.8	UT *0.7	VT *0.2	VA *2.5	WA *2.1	WV *0.8	WI *2.0	WY *0.2
SCUBA (OPEN WATER)											
TOTAL RESPONDENTS IN 1996	8		37	98	52	6	41	40	26	24	
FREQUENT (10+ DAYS)	100.0		1.5	4.0	2.1	100.0	1.7	1.7	1.1	1.0	
OCCASIONAL (4-9 DAYS)			23	7	8	6	27	16	10	15	
INFREQUENT (2-3 DAYS)			62.5	44.7	15.7	100.0	3.8	39.5	39.3	62.2	
MEAN	2.0		4.1	10.5	2.8	5.0	14.6	12.2	2.6	13.4	
PARTICIPATION IN 1996											
DAYS OF PARTICIPATION											
	2		15	103	14	3	60	49	7	32	
INDEX OF PARTICIPATION	.1		.8	5.7	.8	.2	3.3	2.7	.4	1.8	
	23		73	59	304	133	68	79	134	49	

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NSGA SPORTS PARTICIPATION STUDY
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	TOTAL	AL	AZ	AR	CA	CO	CT	DE	FL	GA	ID	IL
	100.0	*1.7	*1.6	*1.0	*11.3	*1.5	*1.3	*0.3	*5.8	*2.7	*0.4	*4.5
TOTAL RESPONDENTS IN 1996	7088	151	74	65	1320	116	117	18	739	60	48	279
FREQUENT (10+ DAYS)	100.0	2.1	1.0	.9	18.6	1.6	1.7	.3	10.4	.9	.7	3.9
OCCASIONAL (3-9 DAYS)	100.0	15.8	29	12	278	100.0	100.0	12	161	100.0	29	10
INFREQUENT (2 DAYS)	100.0	88	20	38	632	75	44	1.1	14.4	16	2.6	9
MEAN	5.2	3.3	8.6	5.1	6.6	3.9	2.5	8.0	6.7	1.9	22.6	5.8
PARTICIPATION IN 1996												
DAYS OF PARTICIPATION	3707	49	64	33	868	46	29	15	495	12	109	163
INDEX OF PARTICIPATION	100	1.3	1.7	.9	23.4	1.2	.8	.4	13.4	.3	2.9	4.4

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 **DAYS OF PARTICIPATION PRESENTED IN TEN THOUSANDS

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

SNORKELING

	IN *2.3	IA *1.1	KS *1.0	KY *1.5	LA *1.7	ME *0.5	MD *1.9	MA *2.4	MI *3.7	MN *1.8	MS *1.0	MO *2.1	MT *0.4
TOTAL RESPONDENTS IN 1996	152	44	54	21	70	40	200	98	270	93	16	142	31
FREQUENT (10+ DAYS)	2.1	.6	.8	.3	1.0	.6	2.8	1.4	3.8	1.3	.2	2.0	.4
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
OCCASIONAL (3-9 DAYS)	14	9	50	10	10	19	113	16	15	17	16	27	15
	1.3	.3	1.7	.9	.9	1.7	4.0	1.4	1.3	1.5	.6	2.4	1.3
	9.3	3	20.0	46.5	13.5	48.1	56.9	16.1	5.4	17.8	100.0	18.7	49.0
INFREQUENT (2 DAYS)	17	3	1.7	8	53	7	113	38	122	7	16	62	16
	.6	.3	.4	.2	1.8	.2	4.0	1.3	4.3	.2	.6	2.2	.5
	11.3	20.0	92.4	38.2	74.8	16.8	56.9	39.1	45.0	7.3	100.0	43.5	43.5
MEAN	3.5	2.6	5.0	19.9	6.3	11.0	3.3	4.8	4.1	4.2	4.0	4.9	6.3
PARTICIPATION IN 1996	53	11	27	41	45	45	65	47	109	39	7	70	19
DAYS OF PARTICIPATION	1.4	.3	.7	1.1	1.2	1.2	1.8	1.3	3.0	1.1	.2	1.9	.5
INDEX OF PARTICIPATION	93	57	76	19	58	114	148	58	103	73	23	95	108

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*DAYS OF PARTICIPATION PRESENTED IN TEN THOUSANDS

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

SNORKELING

	NE	NV	NH	NJ	NM	NY	NC	ND	OH	OK	OR	PA	RI
TOTAL RESPONDENTS IN 1996	50	51	17	261	47	487	132	4	161	68	132	255	14
FREQUENT (10+ DAYS)	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
OCCASIONAL (3-9 DAYS)	50	39	12	163	10	117	23	4	44	7	50	79	14
INFREQUENT (2 DAYS)	1.6	1.3	1.1	4.7	9	10.5	2.1	1	1.5	1.2	1.8	4.1	1.5
MEAN	1.7	2.1	19.6	6.7	3.4	4.8	4.3	5.0	4.3	3.2	2.7	4.6	3.0

PARTICIPATION IN 1996		INDEX OF PARTICIPATION
DAYS OF PARTICIPATION	9	116
DAYS OF PARTICIPATION	11	120
DAYS OF PARTICIPATION	34	62
DAYS OF PARTICIPATION	174	127
DAYS OF PARTICIPATION	16	95
DAYS OF PARTICIPATION	236	98
DAYS OF PARTICIPATION	57	67
DAYS OF PARTICIPATION	2	20
DAYS OF PARTICIPATION	69	51
DAYS OF PARTICIPATION	22	74
DAYS OF PARTICIPATION	36	155
DAYS OF PARTICIPATION	117	76
DAYS OF PARTICIPATION	4	49

*DENOTE % OF U.S. POPULATION

AS A RESULT OF SMALL SAMPLE SIZES IN SOME STATES THIS REPORT SHOULD BE USED FOR DIRECTIONAL PURPOSES ONLY.

**DAYS OF PARTICIPATION PRESENTED IN TEN THOUSANDS

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

		SC *1.4	SD *0.3	TN *2.1	TX *6.8	UT *0.7	VT *0.2	VA *2.5	WA *2.1	WV *0.8	WI *2.0	WY *0.2
TOTAL RESPONDENTS IN 1996		111		106	338	142	31	173	153	38	90	7
FREQUENT (10+ DAYS)		1.6		1.5	4.8	2.0	.4	2.4	2.2	.5	1.3	1
		100.0		100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
OCCASIONAL (3-9 DAYS)		30		45	50	52	25	13	25	21	19	7
		1.1		1.6	4.4	1.8	.9	1.2	2.3	1.9	1.7	1
		27.4		42.1	14.7	36.4	81.1	7.6	12.3	54.6	21.1	6
INFREQUENT (2 DAYS)		80		62	125	90	6	85	109	8	47	47
		2.6		2.0	4.0	2.9	.2	2.7	3.5	.3	1.5	1.5
		72.6		57.9	37.1	63.6	18.9	49.4	71.1	21.3	52.5	52.5
MEAN		1.8		3.2	4.4	2.5	2.8	3.8	4.4	7.8	4.2	20.0
PARTICIPATION IN 1996												
DAYS OF PARTICIPATION		20		34	148	35	9	66	67	30	38	14
		.5		.9	4.0	.9	.2	1.8	1.8	.8	1.0	.4
INDEX OF PARTICIPATION		111		71	70	287	219	97	103	68	64	51

*DENOTE % OF U.S. POPULATION

AS A RESULT OF SMALL SAMPLE SIZES IN SOME STATES THIS REPORT SHOULD BE USED FOR DIRECTIONAL PURPOSES ONLY.

*DAYS OF PARTICIPATION PRESENTED IN TEN THOUSANDS

EXPENDITURES

SCUBA (OPEN WATER)

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

	TOTAL	MALE HEAD AGE						MALE HEAD EDUCATION			
		< 25	25-34	35-44	45-54	55-64	65+	NOT HS GRAD	HS GRAD	COLLEGE GRAD	
TOTAL U.S. HOUSEHOLDS	98789	2476	16309	18454	13279	7712	11768	9270	39218	19105	
H %	100.0	2.5	16.5	18.7	13.4	7.8	11.9	9.4	39.7	19.3	
EQUIPMENT DOLLAR EXPENDITURES:											
TOTAL	359915	8600	135936	139690	7877	11016	515	6086	171142	126407	
H %	100.0	2.4	37.8	38.8	2.2	3.1	.1	1.7	47.6	35.1	
UNDER \$50.00	2000		568	420	740	131	140	436	943	621	
V %	.6		.4	.3	.9	.2	.2	.7	.6	.5	
H %	100.0		28.4	21.0	37.0	6.6	7.0	21.8	47.1	31.0	
\$50 - \$99.99	5573		1183	2290	405	120	375	1883	2490	2090	
V %	1.5		.9	1.6	5.1	1.1	2.8	5.2	5.2	5.8	
H %	100.0		21.2	41.1	7.3	2.2	6.7	33.8	68.3	58.7	
\$100 - \$149.99	18656		2780	7884	2312	570	1050	3550	9796	777	
V %	5.2		2.0	5.5	29.4	5.2	2.7	9.9	27.7	2.7	
H %	100.0		14.9	41.2	12.4	3.1	7.6	19.0	52.5	5.2	
\$150 - \$199.99	4455		2385	1020	1050	9.5	1050	1050	3405	3405	
V %	1.2		1.8	2.7	2.9	2.7	2.9	2.9	9.5	9.5	
H %	100.0		53.5	22.9	23.6	23.6	23.6	23.6	76.4	76.4	
\$200 - 249.99	18580		8240	1440	4420				6160	7940	
V %	5.2		6.1	1.0	56.1				3.6	6.3	
H %	100.0		44.3	7.8	23.8				33.2	42.7	
\$250 - \$499.99	44551		9310	15756	3245				9136	19175	
V %	12.4		6.8	11.3	29.5				5.3	15.2	
H %	100.0		20.9	35.4	7.3				20.5	43.0	
\$500 - \$749.99	31100		10100	5650					4550	5550	
V %	8.6		7.4	4.0					2.7	4.4	
H %	100.0		32.5	18.2					14.6	17.8	
\$750 PLUS	235000		101370	105430					143870	77430	
V %	65.3		74.6	75.5					84.1	61.3	
H %	100.0		43.1	44.9					61.2	32.9	
TOTAL BUYING HOUSEHOLDS	815		8600	101370	105430				143870	77430	
AVG. \$ EXPENDITURE/BUYING HH	441.83		569.49	549.53	92.78	274.72	39.31	192.00	638.11	372.11	

SCUBA (OPEN WATER)

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1986
 (PRESENTED IN THOUSANDS)

	TOTAL	FEMALE HEAD AGE							FEMALE HEAD EDUCATION					AFRO-AMER	HISPANIC
		< 25	25-34	35-44	45-54	55-64	65+	NOT HS GRAD	HS GRAD	COLLEGE GRAD					
TOTAL U.S. HOUSEHOLDS	98789	83384	5215	19606	19542	14803	8828	15387	6427	54167	20896	4156	6535		
H %	100.0	84.4	5.3	19.8	19.8	15.0	8.9	15.6	6.5	54.8	21.2	4.2	6.6		
EQUIPMENT DOLLAR EXPENDITURES:															
TOTAL	359915	251690	11523	124093	99610	9254	7210	14990	97086	134935	2220	21966			
H %	100.0	69.9	3.2	34.5	27.7	2.6	2.0	4.2	27.0	37.5	.6	6.1			
UNDER \$50.00	2000	1580	198	180	741	321	140	967	1.0	484	98				
V %	6	6	1.7	1	7	3.5	1.9	6.5	0.0	3.5	4.4				
H %	100.0	79.0	9.9	9.0	37.1	16.0	7.0	48.3	1.0	24.2	4.9				
\$50 - \$99.99	5573	4438	625	1083	2045	565	120	1783	1.8	2655	498				
V %	1.5	1.8	5.4	9.9	2.1	6.1	1.7	5.0	0.5	7.7	2.3				
H %	100.0	79.6	11.2	19.4	36.7	10.1	2.2	32.0	0.5	47.6	8.9				
\$100 - \$149.99	18656	15566	840	5800	4594	4332	468	4060	4.2	11506	8.5				
V %	5.2	6.2	7.3	4.7	4.6	4.6	6.4	11.3	1.3	33.9	19.9				
H %	100.0	83.4	4.5	31.1	24.6	23.2	6.4	21.8	2.2	61.7	28.5				
\$150 - \$199.99	4455	2160	1110	8200	1400	1300	1050	6960	7.2	5300	18.0				
V %	1.2	9	9	6.6	1.4	1.4	1.4	19.3	2.0	14.6	8.2				
H %	100.0	48.5	24.9	44.1	7.5	7.0	23.6	37.5	0.0	48.5	9.7				
\$200 - \$249.99	18580	12260	1360	8200	1400	1300	1050	6960	7.2	5300	18.0				
V %	5.2	4.9	11.8	6.6	1.4	1.4	1.4	19.3	2.0	14.6	8.2				
H %	100.0	66.0	7.3	44.1	7.5	7.0	23.6	37.5	0.0	48.5	9.7				
\$250 - \$499.99	44551	37106	14770	19600	19600	2736	4040	19516	13550	10.0	2220	3150			
V %	12.4	14.7	11.9	19.7	19.7	29.6	27.0	20.1	10.0	10.0	100.0	14.3			
H %	100.0	83.3	33.2	44.0	44.0	6.1	9.1	43.8	30.4	30.4	5.0	7.1			
\$500 - \$749.99	31100	31100	15500	15600	15600	5400	8900	16800	5400	5400	8900	8900			
V %	8.6	12.4	12.5	15.7	15.7	4.0	29.0	17.3	4.0	4.0	40.5	40.5			
H %	100.0	100.0	49.8	50.2	50.2	17.4	14.0	54.0	17.4	17.4	28.6	28.6			
\$750 PLUS	235000	147480	8500	77450	55630	5900	6600	47000	93880	7520	7520	7520			
V %	65.3	58.6	73.8	62.4	55.7	81.8	44.0	48.4	69.6	34.2	34.2	34.2			
H %	100.0	62.8	3.6	33.0	23.7	2.5	2.8	20.0	39.9	3.2	3.2	3.2			
TOTAL BUYING HOUSEHOLDS	815	619	43	251	221	84	21	25	264	316	7	60			
AVG. \$ EXPENDITURE/BUYING HH	441.83	406.54	269.23	494.99	450.73	110.56	344.98	590.16	367.19	427.15	300.00	366.71			

SCUBA (OPEN WATER)

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

	TOTAL	HOUSEHOLD INCOME						MARKET SIZE (000)					
		UNDER \$15000	\$15000-\$24999	\$25000-\$34999	\$35000-\$49999	\$50000-\$74999	\$75000 PLUS	NON-MSA	50-499	500-999	1000-2499	2500+	
TOTAL U.S. HOUSEHOLDS	98789	22612	16303	14927	16479	19262	9205	21472	19868	9122	23087	25238	
H %	100.0	22.9	16.5	15.1	16.7	19.5	9.3	21.7	20.1	9.2	23.4	25.5	
EQUIPMENT DOLLAR EXPENDITURES:													
TOTAL	359915	12835	49091	76866	28938	71796	120388	50709	72428	66500	86395	83882	
H %	100.0	3.6	13.6	21.4	8.0	19.9	33.4	14.1	20.1	18.5	24.0	23.3	
UNDER \$50.00	2000		296	546	158	375	624	469	474	597	459		
V %	0.6		0.6	0.7	0.5	0.5	0.5	0.9	0.7	0.7	0.5		
H %	100.0	28.6	14.8	27.3	7.9	18.8	31.2	23.5	23.7	29.9	23.0		
\$50 - \$99.99	5573	210	415	415	990	2875	1083	460	1325	600	903	2285	
V %	1.5	1.6	0.8	0.8	3.4	4.0	0.9	0.9	1.8	0.9	1.0	2.7	
H %	100.0	3.8	7.4	7.4	17.8	51.6	19.4	8.3	23.8	10.8	16.2	41.0	
\$100 - \$149.99	18656	550	610	2680	940	4910	8966	1230	3854	840	3900	8832	
V %	5.2	4.3	1.2	3.5	3.2	6.8	7.4	2.4	5.3	1.3	4.5	10.5	
H %	100.0	2.9	3.3	14.4	5.0	26.3	48.1	6.6	20.7	4.5	20.9	47.3	
\$150 - \$199.99	4455	1275	3180	1020	444	71.4	1020	2385	1050	1.3	23.6		
V %	1.2	9.9	4.4	2.0	4.4	1.4	2.9	2.0	3.3	0.3	1.3		
H %	100.0	28.6	71.4	22.9	53.5	71.4	22.9	22.9	53.5	23.6	23.6		
\$200 - \$249.99	18580	1360	3280	1460	4700	6000	1780	3020	7600	3280	4680		
V %	5.2	10.6	6.7	1.9	16.2	8.4	1.5	6.0	10.5	4.9	5.6		
H %	100.0	7.3	17.7	7.9	25.3	32.3	9.6	16.3	40.9	17.7	25.2		
\$250 - \$499.99	44551	4040	4440	9310	1211	8856	17905	6360	5370	9400	12445	10976	
V %	12.4	31.5	9.0	12.1	7.4	12.3	14.9	12.5	7.4	14.1	14.4	13.1	
H %	100.0	9.1	10.0	20.9	7.4	19.9	40.2	14.3	12.1	21.1	27.9	24.6	
\$500 - \$749.99	31100	5400	10150	15550	537	11000	15550	15550	15550	15550	15550		
V %	8.6	42.1	53.7	50.0	53.7	50.0	50.0	53.7	50.0	53.7	50.0		
H %	100.0	17.4	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0	50.0		
\$750 PLUS	235000	40050	52720	6600	45600	90030	38150	40420	47830	53000	55600		
V %	65.3	81.6	68.6	22.8	63.5	74.8	75.2	55.8	71.9	61.3	66.3		
H %	100.0	17.0	22.4	2.8	19.4	38.3	16.2	17.2	20.4	22.6	23.7		
TOTAL BUYING HOUSEHOLDS	441.83	815	279.63	605.31	555.79	289.67	325.61	525.94	502.57	330.72	679.96	511.21	
AVG. \$ EXPENDITURE/BUYING HH	815	46	81	138	100	221	229	101	219	98	169	228	
		279.63	605.31	555.79	289.67	325.61	525.94	502.57	330.72	679.96	511.21	368.06	

SCUBA (OPEN WATER)

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

CENSUS REGIONS

TOTAL U.S. HOUSEHOLDS H %	TOTAL H %	CENSUS REGIONS											TOTAL BUYING HOUSEHOLDS AVG. \$ EXPENDITURE/BUYING HH				
		NEW ENG.	MID- AT- LANTIC	EAST NORTH CENTRAL	WEST NORTH CENTRAL	SOUTH AT- LANTIC	EAST SOUTH CENTRAL	WEST SOUTH CENTRAL	MOUN- TAIN	PA- CIFIC	FREQ	OCC		INFREQ			
98789	100.0	5144	14535	16740	7036	18019	6297	10597	5835	14585							
359915	100.0	26309	18249	55645	10954	91986	54410	46860	11991	43511	268032	43994	47889				
2000	6	140	503	605	244	406	210	410	73	29	662	1338					
5573	1.5	375	1065	1065	510	1610	210	410	498	895	1675	2323	1575				
18656	5.2	2694	1990	1900	477	3750	610	1450	720	5542	4460	4350	9846				
4455	1.2	1275	1275	1460	1020	1020	1110	249	1050	1110	2325	1020	1020				
18580	5.2	1780	1780	1460	5920	5920	1580	3180	4660	3000	3160	12420	12420				
44551	12.4	2736	2736	2880	13080	13080	6160	3180	4660	3000	3160	12420	12420				
31100	8.6	5400	5400	4800	56250	56250	31600	7520	5900	217900	17100	8900	8900				
235000	65.3	23100	8900	48800	4800	56250	48130	31600	7520	5900	217900	17100	8900				
100.0	100.0	9.8	3.8	20.8	2.0	23.9	20.5	13.4	3.2	2.5	92.7	7.3	7.3				
441.83	815	576.95	201.87	644.79	343.39	440.76	580.67	255.68	253.26	796.29	255.04	156.76	156.76				

SNORKELING

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

	TOTAL	MALE HEAD AGE						MALE HEAD EDUCATION			
		TOTAL	< 25	25-34	35-44	45-54	55-64	65+	NOT HS GRAD	HS GRAD	COLLEGE GRAD
TOTAL U.S. HOUSEHOLDS	98789	69998	2476	16309	18454	13279	7712	11768	9270	39218	19105
H %	100.0	70.9	2.5	16.5	18.7	13.4	7.8	11.9	9.4	39.7	19.3
EQUIPMENT DOLLAR EXPENDITURES:											
TOTAL	114434	92983	14915	22182	29205	19261	4886	2734	3139	40281	47870
H %	100.0	81.3	13.0	19.4	25.5	16.8	4.1	2.4	2.7	35.2	41.8
UNDER \$50.00	14647	11455	285	2925	5017	2027	652	550	779	6020	4548
V %	12.8	12.3	1.9	13.2	17.2	10.5	13.9	20.1	24.8	14.9	9.5
H %	100.0	78.2	1.9	20.0	34.3	13.8	4.5	3.8	5.3	41.1	31.1
\$50 - \$99.99	19916	17091	1795	5387	7190	1860	860	1860	1550	9170	7491
V %	17.4	18.4	12.0	24.3	24.6	9.7	18.4	9.7	49.4	22.8	15.6
H %	100.0	85.8	9.0	27.0	36.1	9.3	4.3	4.3	6.2	46.0	37.6
\$100 - \$149.99	24809	19894	21.4	4480	8046	4610	1974	784	1550	10640	7704
V %	21.7	21.4	1.9	20.2	27.6	23.9	42.1	28.7	49.4	26.4	16.1
H %	100.0	80.2	0.2	18.1	32.4	18.6	8.0	3.2	6.2	42.9	31.1
\$150 - \$199.99	8322	8322	810	2400	1527	3585	1974	784	1550	10640	7704
V %	7.3	9.0	5.4	10.8	5.2	18.6	42.1	28.7	49.4	26.4	16.1
H %	100.0	100.0	9.7	28.8	18.4	43.1	8.0	3.2	6.2	42.9	31.1
\$200 - \$249.99	17260	12800	1460	1560	7180	1200	1400	1400	1550	5320	7480
V %	15.1	13.8	9.8	9.0	37.3	25.6	51.2	51.2	49.4	13.2	15.6
H %	100.0	74.2	8.5	9.0	41.6	7.0	8.1	8.1	6.2	30.8	43.3
\$250 - \$499.99	16856	10796	3440	5431	1925	1200	1400	1400	1550	5320	7480
V %	14.7	11.6	23.1	24.5	6.6	25.6	51.2	51.2	49.4	13.2	15.6
H %	100.0	64.0	20.4	32.2	11.4	7.0	8.1	8.1	6.2	30.8	43.3
\$500 - \$749.99	12625	12625	7125	5500	18.8	43.6	1925	1400	1550	5320	7480
V %	11.0	13.6	47.8	18.8	43.6	207	68	27	54	562	483
H %	100.0	100.0	56.4	43.6	11.4	93.27	68.51	99.78	57.81	71.73	99.09
TOTAL BUYING HOUSEHOLDS	1403	1121	81	323	414	207	68	27	54	562	483
AVG. \$ EXPENDITURE/BUYING HH	81.54	82.97	185.05	68.59	70.47	93.27	68.51	99.78	57.81	71.73	99.09

SNORKELLING

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

	TOTAL	FEMALE HEAD AGE						FEMALE HEAD EDUCATION					AFRO-AMER	HISPANIC
		< 25	25-34	35-44	45-54	55-64	65+	NOT HS GRAD	HS GRAD	COLLEGE GRAD				
TOTAL U.S. HOUSEHOLDS	98789	83384	5215	19606	19542	14803	8828	15387	6427	54167	20896	4156	6535	
H %	100.0	84.4	5.3	19.8	19.8	15.0	8.9	15.6	6.5	54.8	21.2	4.2	6.6	
EQUIPMENT DOLLAR EXPENDITURES:														
TOTAL	114434	85414	6578	29780	30195	13412	5012	437	710	45381	38962	1160	10918	
H %	100.0	74.6	5.7	26.0	26.4	11.7	4.4	.4	.6	39.7	34.0	1.0	9.5	
UNDER \$50.00	14647	11831	378	5108	3177	2378	353	437	710	6610	4150	1432	1432	
V %	12.8	13.9	5.7	17.2	10.5	17.7	7.0	100.0	100.0	14.6	10.7	13.1	13.1	
H %	100.0	80.8	2.6	34.9	21.7	16.2	2.4	3.0	4.8	45.1	28.3	9.8	9.8	
\$50 - \$99.99	19916	15656	570	6222	6024	2265	575			9356	6300	2295	2295	
V %	17.4	18.3	8.7	20.9	20.0	16.9	11.5			20.6	16.2	21.0	21.0	
H %	100.0	78.6	2.9	31.2	30.2	11.4	2.9			47.0	31.6	11.5	11.5	
\$100 - \$149.99	24809	21409	25.1	4360	10931	4634	1484			10899	10510	1760	1760	
V %	21.7	25.1	1.2	14.6	36.2	34.6	29.6			24.0	27.0	16.1	16.1	
H %	100.0	86.3	0.2	17.6	44.1	18.7	6.0			43.9	42.4	7.1	7.1	
\$150 - \$199.99	8322	4602	810	1155	2637	1155				1920	2682			
V %	7.3	5.4	12.3	8.6	8.7	8.6				4.2	6.9			
H %	100.0	55.3	9.7	13.9	31.7	13.9				23.1	32.2			
\$200 - \$249.99	17260	13000	1460	5960	2980	2600				5880	7120	1160	1160	
V %	15.1	15.2	22.2	20.0	22.2	20.0				13.0	18.3	100.0	100.0	
H %	100.0	75.3	8.5	34.5	17.3	15.1				34.1	41.3	6.7	6.7	
\$250 - \$499.99	16856	13416	3360	8131	1925					10716	2700		5431	
V %	14.7	15.7	51.1	27.3	6.4					23.6	6.9		49.7	
H %	100.0	79.6	19.9	48.2	11.4					63.6	16.0		32.2	
\$500 - \$749.99														
V %														
H %														
\$750 PLUS	12625	5500			5500						5500			
V %	11.0	6.4			18.2						14.1			
H %	100.0	43.6			43.6						43.6			
TOTAL BUYING HOUSEHOLDS	1403	1119	53	428	372	199	54	14	25	594	480	6	152	
AVG. \$ EXPENDITURE/BUYING HH	81.54	76.30	123.88	69.63	81.17	67.57	92.47	31.21	27.95	76.45	81.15	200.00	71.92	

SNORKELING

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

	TOTAL	HOUSEHOLD INCOME										MARKET SIZE (000)														
		UNDER \$15000	\$15000-\$24999	\$25000-\$34999	\$35000-\$49999	\$50000-\$74999	\$75000 PLUS	NON-MSA	50-499	500-999	1000-2499	2500+	5000	7125	1500	4300	5500									
TOTAL	98789	22612	16303	14927	16479	19262	9205	21472	19868	9122	23087	25238	1403	131	83	188	249	417	335	189	311	103	365	436		
UNDER \$50.00	14647	1671	548	2344	2586	5349	2149	2856	3293	1081	3027	4390	14434	14091	7278	10876	15902	29504	36784	9152	28530	9891	27538	39324	34.4	
V %	12.8	11.9	7.5	21.6	16.3	18.1	5.8	31.2	11.5	10.9	11.0	11.2	14.4	11.4	12.3	9.5	13.9	25.8	32.1	8.0	24.9	8.6	24.1	34.4	11.2	
H %	100.0	11.4	3.7	16.0	17.7	36.5	14.7	19.5	22.5	7.4	20.7	30.0	100.0	11.4	11.4	10.2	18.0	31.3	28.1	11.4	19.1	6.1	33.0	60.7	15.4	
\$50 - \$99.99	19916	1635	845	2022	3587	6238	5589	2262	3798	1215	6575	6067	17.4	11.6	4.2	10.2	22.6	21.1	15.2	24.7	13.3	12.3	23.9	30.5	15.4	
V %	17.4	11.6	11.6	18.6	22.6	21.1	15.2	24.7	13.3	12.3	23.9	30.5	17.4	11.6	4.2	10.2	22.6	21.1	15.2	24.7	13.3	12.3	23.9	30.5	15.4	
H %	100.0	8.2	4.2	10.2	18.0	31.3	28.1	11.4	19.1	6.1	33.0	60.7	100.0	3.9	7.1	26.10	26.8	18.1	21.6	12.4	27.6	3.4	30.2	26.4	16.7	
\$100 - \$149.99	24809	960	1765	2610	4254	5350	9870	3074	6845	840	7500	6550	21.7	6.8	24.3	24.0	26.8	18.1	21.6	12.4	27.6	3.4	30.2	26.4	16.7	
V %	21.7	6.8	7.1	24.0	26.8	18.1	26.8	33.6	24.0	8.5	27.2	16.7	21.7	6.8	24.3	24.0	26.8	18.1	21.6	12.4	27.6	3.4	30.2	26.4	16.7	
H %	100.0	3.9	7.1	10.5	17.1	21.6	39.8	12.4	27.6	3.4	30.2	26.4	100.0	7.3	10.0	25.2	50.67	11.55	13.9	8.10	9.7	20.4	69.9	58.17	14.8	
\$150 - \$199.99	8322	2100	1800	2700	4060	4580	960	3960	1700	4340	6300	6300	8.3	15.1	100.0	100.0	16.0	16.0	16.0	16.0	16.0	16.0	16.0	16.0	16.0	16.0
V %	7.3	19.3	16.6	17.0	13.8	12.5	10.5	13.9	17.2	17.2	17.2	17.2	8.3	15.1	100.0	100.0	16.0	16.0	16.0	16.0	16.0	16.0	16.0	16.0	16.0	16.0
H %	100.0	10.4	23.9	15.6	23.5	26.5	5.6	22.9	22.9	22.9	22.9	22.9	100.0	16.0	16.0	16.0	16.0	16.0	16.0	16.0	16.0	16.0	16.0	16.0	16.0	16.0
\$200 - \$249.99	17260	2700	4120	1800	2700	4060	4580	960	3960	1700	4340	6300	1403	131	83	188	249	417	335	189	311	103	365	436	14.0	
V %	15.1	19.2	56.6	10.4	17.0	13.8	12.5	10.5	13.9	17.2	17.2	17.2	1403	131	83	188	249	417	335	189	311	103	365	436	14.0	
H %	100.0	16.0	23.9	10.4	15.6	23.5	26.5	5.6	22.9	22.9	22.9	22.9	81.54	107.73	87.79	57.76	63.91	70.70	109.70	48.47	91.83	96.03	75.55	90.11	43.6	
\$250 - \$499.99	16856	2700	4120	1800	2700	4060	4580	960	3960	1700	4340	6300	1403	131	83	188	249	417	335	189	311	103	365	436	14.0	
V %	14.7	19.2	56.6	10.4	17.0	13.8	12.5	10.5	13.9	17.2	17.2	17.2	1403	131	83	188	249	417	335	189	311	103	365	436	14.0	
H %	100.0	16.0	23.9	10.4	15.6	23.5	26.5	5.6	22.9	22.9	22.9	22.9	81.54	107.73	87.79	57.76	63.91	70.70	109.70	48.47	91.83	96.03	75.55	90.11	43.6	
\$500 - \$749.99	12625	7125	5500	1500	4300	5500	7125	1500	4300	5500	7125	1500	12625	7125	5500	1500	4300	5500	7125	1500	4300	5500	7125	1500	4300	5500
V %	11.0	56.4	43.6	25.0	36.4	43.6	25.0	36.4	43.6	25.0	36.4	43.6	12625	7125	5500	1500	4300	5500	7125	1500	4300	5500	7125	1500	4300	5500
H %	100.0	56.4	43.6	25.0	36.4	43.6	25.0	36.4	43.6	25.0	36.4	43.6	100.0	56.4	43.6	25.0	36.4	43.6	25.0	36.4	43.6	25.0	36.4	43.6	25.0	36.4
TOTAL BUYING HOUSEHOLDS	1403	131	83	188	249	417	335	189	311	103	365	436	1403	131	83	188	249	417	335	189	311	103	365	436	1403	
AVG. \$ EXPENDITURE/BUYING HH	81.54	107.73	87.79	57.76	63.91	70.70	109.70	48.47	91.83	96.03	75.55	90.11	81.54	107.73	87.79	57.76	63.91	70.70	109.70	48.47	91.83	96.03	75.55	90.11	81.54	

SNORKELLING

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

CENSUS REGIONS

TOTAL U.S. HOUSEHOLDS H %	TOTAL H %	CENSUS REGIONS										TOTAL				
		NEW ENG.	MID- AT- LANTIC	EAST NORTH CENTRAL	WEST NORTH CENTRAL	SOUTH AT- LANTIC	EAST SOUTH CENTRAL	WEST SOUTH CENTRAL	MOUN- TAIN	PA- CIFIC	FREQ		OCC	INFREQ		
98789	100.0	5144	14535	16740	7036	18019	6297	10597	5835	14585						
		5.2	14.7	16.9	7.1	18.2	6.4	10.7	5.9	14.8						
		7093	9003	14585	8246	28644	2523	6593	10563	27186	42260	39972	32203			
		6.2	7.9	12.7	7.2	25.0	2.2	5.8	9.2	23.8	36.9	34.9	28.1			
		14647	2163	2707	486	2181	1033	1006	582	3781	2204	6192	6250			
		12.8	10.0	18.6	5.9	7.6	40.9	15.3	5.5	13.9	5.2	15.5	19.4			
		100.0	4.8	14.8	3.3	14.9	7.1	6.9	4.0	25.8	15.0	42.3	42.7			
		19916	315	1947	1270	5878	760	1750	875	6446	4647	8265	7004			
		17.4	4.4	7.5	6.4	29.5	30.1	26.5	4.4	23.7	11.0	20.7	21.7			
		100.0	1.6	3.4	15.4	29.5	3.8	8.8	8.3	32.4	23.3	41.5	35.2			
		24809	784	2936	1270	3699	730	810	3690	7470	9619	5664	9526			
		21.7	11.1	20.1	15.4	13.6	28.9	12.3	34.9	27.5	22.8	14.2	29.6			
		100.0	3.2	11.8	5.1	15.7	2.9	3.3	14.9	30.1	38.8	22.8	38.4			
		8322	1545	3555	1527	1695	6060	1527	1695	6.2	22.8	6060	2262			
		7.3	17.2	24.4	23.2	6.2	23.2	18.4	6.2	20.4	15.2	72.8	7.0			
		100.0	18.6	42.7	18.4	20.4	18.4	18.4	20.4	20.4	15.2	72.8	27.2			
		17260	1400	2520	2520	4060	730	1500	2760	5020	7800	5660	3800			
		15.1	15.6	30.6	30.6	14.2	22.8	22.8	26.1	18.5	18.5	14.2	11.8			
		100.0	8.1	14.6	14.6	23.5	8.7	8.7	16.0	29.1	45.2	32.8	22.0			
		16856	5285	3440	2700	2656	2775	2656	25.1	10.2	5365	8131	3360			
		14.7	74.5	23.6	32.7	23.5	23.5	23.5	25.1	10.2	12.7	20.3	10.4			
		100.0	31.4	20.4	16.0	23.5	2.9	3.3	15.8	16.5	31.8	48.2	19.9			
		\$500 - \$749.99														
		V %														
		H %														
		\$750 PLUS														
		V %														
		H %														
		TOTAL BUYING HOUSEHOLDS	1403	55	145	204	89	276	57	90	111.42	95	393	326	540	537
		AVG. \$ EXPENDITURE/BUYING HH	81.54	128.02	62.09	71.60	93.07	103.97	43.95	73.01	111.42	69.23	129.63	73.99	59.95	

CORRELATION TABLES

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

	TOTAL	SCUBA (OPEN WATER)	SNORKE- LING
TOTAL	237745	2424	7088
	100.0	1.0	3.0
	100.0	100.0	100.0
SPORTS PARTICIPATED IN:			

SCUBA (OPEN WATER)	2424	2424	1396
	100.0	100.0	57.6
	1.0	100.0	19.7
SNORKELING	7088	1396	7088
	100.0	19.7	100.0
	3.0	57.6	100.0

SCUBA (OPEN WATER)
PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
JANUARY-DECEMBER 1996
(PRESENTED IN THOUSANDS)

	MALE										MALE HEAD EDUCATION		
	TOTAL	7-11	12-17	18-24	25-34	35-44	45-54	55-64	65-74	75+	NOT HS GRAD	HS GRAD	HS COLLEGE GRAD
TOTAL	2424	1740	5	106	209	566	528	254	66	6	77	1044	885
	100.0	71.8	.2	4.4	8.6	23.4	21.8	10.5	2.7	.3	3.2	43.1	36.5
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

SPORTS PARTICIPATED IN:

ARCHERY (TARGET)	178	144		24	8	53	34	16	8			115	44
	100.0	80.9		13.7	4.6	29.8	19.1	9.1	4.6			64.6	24.5
	7.4	8.3		23.0	3.9	9.4	6.4	6.4	12.5			11.0	4.9
DART THROWING-TOTAL	593	437		23	72	152	130	45	16			249	181
	100.0	73.8		3.9	12.1	25.6	21.9	7.6	2.6			42.0	30.5
	24.5	25.1		22.0	34.3	26.8	24.6	17.7	23.7			23.8	20.4
DARTS-METAL TIP	450	348		19	59	136	93	26	16			153	158
	100.0	77.4		4.3	13.1	30.2	20.6	5.8	3.5			34.1	35.1
	18.6	20.0		18.1	28.2	24.0	17.5	10.2	23.7			14.7	17.8
DARTS-SOFT TIP	387	283		15	67	85	89	27				162	127
	100.0	73.2		3.8	17.4	22.0	23.0	7.0				41.8	32.9
	16.0	16.3		14.0	32.3	15.0	16.8	10.7				15.5	14.4
FIELD HOCKEY	51	37		12	8	13	4				12	13	22
	100.0	73.3		22.8	16.1	26.5	7.9				22.8	25.7	43.6
	2.1	2.1		10.9	3.9	2.4	.8				15.1	1.3	2.5
GYMNASTICS	130	33			8		16		9			117	13
	100.0	25.4			6.3		12.3		6.9			90.2	9.8
	5.3	1.9			3.9		3.0		13.5			11.2	1.4

SCUBA (OPEN WATER)
PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
JANUARY-DECEMBER 1996
(PRESENTED IN THOUSANDS)

	TOTAL	MALE										MALE HEAD EDUCATION		
		TOTAL	7-11	12-17	18-24	25-34	35-44	45-54	55-64	65-74	75+	NOT HS GRAD	HS GRAD	COLLEGE GRAD
BOATING, MOTOR/PWR.	981	757		61	96	252	246	75	27		62	408	332	
	100.0	77.1		6.2	9.8	25.7	25.1	7.7	2.8		6.3	41.5	33.8	
	40.5	43.5		57.2	45.9	44.5	46.6	29.6	41.4		81.1	39.1	37.5	
CANOEING	404	291	5	9	41	97	85	44	9		15	107	203	
	100.0	72.0	1.3	2.3	10.1	24.1	21.1	10.8	2.2		3.6	26.6	50.3	
	16.6	16.7	100.0	8.7	19.6	17.2	16.1	17.2	13.5		18.9	10.3	22.9	
KAYAKING/RAFTING	287	204		15	41	82	35	24	7			80	169	
	100.0	70.9		5.2	14.2	28.3	12.2	8.4	2.5			28.0	58.9	
	11.9	11.7		14.0	19.6	14.4	6.7	9.5	10.8			7.7	19.1	
SAILING	432	277		4	41	78	93	34	21		8	102	217	
	100.0	64.2		1.0	9.5	18.0	21.6	7.9	4.9		1.7	23.6	50.2	
	17.8	15.9		4.0	19.6	13.7	17.7	13.4	32.0		9.8	9.8	24.5	
ICE/FIGURE SKATING	271	165		16	46	41	39	17	7		28	71	90	
	100.0	61.1		5.8	17.1	15.2	14.3	6.2	2.5		10.4	26.3	33.2	
	11.2	9.5		14.9	22.1	7.2	7.3	6.6	10.2		36.5	6.8	10.2	

SCUBA (OPEN WATER)
PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
JANUARY-DECEMBER 1996
(PRESENTED IN THOUSANDS)

	TOTAL	MALE										MALE HEAD EDUCATION		
		TOTAL	7-11	12-17	18-24	25-34	35-44	45-54	55-64	65-74	75+	NOT HS GRAD	HS GRAD	COLLEGE GRAD
HOCKEY (ICE)	156	125		33	20	45	28				21	71	37	
	100.0	80.4		21.1	12.8	28.8	17.7				13.2	45.4	23.6	
	6.4	7.2		30.9	9.6	7.9	5.2				26.7	6.8	4.1	
ROLLER HOCKEY	109	104	5	37	45	4	13				26	25	18	
	100.0	95.5	4.9	33.8	41.3	3.3	12.4				24.0	22.8	16.3	
	4.5	6.0	100.0	34.7	21.5	.6	5.3				34.0	2.4	2.0	
ROLLER SKATING/ IN-LINE WHEELS	612	402	5	68	74	159	92	4			26	225	234	
	100.0	65.6	.9	11.1	12.0	26.0	15.0	.7			4.3	36.7	38.3	
	25.3	23.1	100.0	63.9	35.3	28.1	17.4	1.7			34.0	21.6	26.5	
ROLLER SKATING/ TRADITIONAL 2X2 WHEEL	267	142	5	5	37	48	31				27	127	68	
	100.0	53.3	2.0	1.9	13.7	17.9	11.7				10.0	47.7	25.6	
	11.0	8.2	100.0	4.7	17.5	8.5	12.3				34.8	12.2	7.7	

SCUBA (OPEN WATER)
PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
JANUARY-DECEMBER 1996
(PRESENTED IN THOUSANDS)

	MALE										MALE HEAD EDUCATION		
	TOTAL	7-11	12-17	18-24	25-34	35-44	45-54	55-64	65-74	75+	NOT HS GRAD	HS GRAD	COLLEGE GRAD
MTN BIKING-OFF ROAD	365	302	23	61	145	57	16				159	124	
	100.0	82.8	6.4	16.6	39.6	15.7	4.5				43.6	33.9	
	15.1	17.4	22.0	29.1	25.5	10.8	6.4				15.2	14.0	
MTN BIKING-ON ROAD	394	286	28	54	137	34	21				160	109	
	100.0	72.6	7.2	13.6	34.8	8.6	5.2				40.5	27.8	
	16.3	16.5	26.8	25.7	24.2	6.4	8.1				15.3	12.4	
MTN/ROCK CLIMBING	220	156	13	12	91	32	8				78	92	
	100.0	71.3	5.8	5.7	41.6	14.5	3.2				35.3	41.8	
	9.1	9.0	11.9	6.0	16.1	6.0					7.4	10.4	
WALL CLIMBING	135	67	4	12	33	17					27	51	
	100.0	49.6	3.1	9.2	24.6	12.7					20.3	37.4	
	5.6	3.9	4.0	6.0	5.9	3.3					2.6	5.7	
SCUBA (OPEN WATER)	2424	1740	5	106	566	528	254				77	885	
	100.0	71.8	.2	4.4	23.4	21.8	10.5				3.2	36.5	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0				100.0	100.0	
SNORKELING	1396	994	5	75	309	251	175				65	517	
	100.0	71.2	.4	5.4	22.2	18.0	12.5				4.6	37.0	
	57.6	57.1	100.0	71.1	54.6	47.6	68.8				84.1	58.4	
SKATE BOARDING	120	88	5	32	8	5	12				26	26	
	100.0	73.1	4.4	26.8	6.7	4.0	10.3				21.8	21.3	
	4.9	5.0	100.0	15.4	1.4	.9	4.9				34.0	2.9	

SCUBA (OPEN WATER)
PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
JANUARY-DECEMBER 1996
(PRESENTED IN THOUSANDS)

	TOTAL	MALE										MALE HEAD EDUCATION		
		TOTAL	7-11	12-17	18-24	25-34	35-44	45-54	55-64	65-74	75+	NOT HS GRAD	HS GRAD	COLLEGE GRAD
SKIING-ALPINE	536	377	41	46	167	70	39	14			19	121	244	
	100.0	70.3	7.7	8.6	31.1	13.0	7.3	2.6			3.6	22.6	45.5	
	22.1	21.7	39.0	22.1	29.4	13.2	15.4	21.0			24.8	11.6	27.5	
STEP AEROBICS	318	126		39	34	39	15				13	129	112	
	100.0	39.7		12.1	10.8	12.2	4.6				4.0	40.5	35.2	
	13.1	7.3		18.5	6.1	7.4	5.7				16.6	12.4	12.7	
WATER SKIING	537	384	46	38	106	141	34	19			30	202	216	
	100.0	71.6	8.5	7.0	19.8	26.2	6.4	3.6			5.5	37.6	40.2	
	22.2	22.1	43.3	18.0	18.8	26.7	13.6	28.9			38.8	19.4	24.4	
WIND SURFING	90	61	11	8	18	17	7					48	42	
	100.0	67.3	11.8	9.0	19.8	18.8	7.9					53.6	46.4	
	3.7	3.5	10.1	3.9	3.2	3.2	10.8					4.6	4.7	
WORK-OUT AT CLUB	767	520	4	74	192	155	79	16				253	329	
	100.0	67.8	.5	9.7	25.0	20.2	10.3	2.1				33.0	42.9	
	31.6	29.9	4.0	35.5	33.9	29.3	31.2	24.5				24.2	37.2	

SCUBA (OPEN WATER)
PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
JANUARY-DECEMBER 1996
(PRESENTED IN THOUSANDS)

TOTAL	FEMALE										FEMALE HEAD EDUCATION		
	TOTAL	7-11	12-17	18-24	25-34	35-44	45-54	55-64	65-74	75+	NOT HS GRAD	HS GRAD	COLLEGE GRAD
2424	684	20	55	123	222	179	63	16	7	57	920	922	
100.0	28.2	.8	2.3	5.1	9.1	7.4	2.6	.7	.3	2.4	37.9	38.0	
100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	

SPORTS PARTICIPATED IN:

ARCHERY (TARGET)	178	34				27	7				78	49
	100.0	19.1				14.9	4.2				43.8	27.5
	7.4	5.0				14.8	11.8				8.5	5.3
DART THROWING-TOTAL	593	156		26	58	63	8			16	135	259
	100.0	26.2		4.4	9.8	10.7	1.4			2.8	22.8	43.6
	24.5	22.8		21.3	26.2	35.3	13.4			28.6	14.7	28.1
DARTS-METAL TIP	450	102		26	39	36					105	199
	100.0	22.6		5.8	8.7	8.1					23.3	44.2
	18.6	14.8		21.3	17.6	20.4					11.4	21.6
DARTS-SOFT TIP	387	104		3	48	44	8			16	64	184
	100.0	26.8		.9	12.5	11.3	2.2			4.2	16.5	47.7
	16.0	15.1		2.8	21.7	24.4	13.4			28.6	6.9	20.0
FIELD HOCKEY	51	14		9		5				4	25	9
	100.0	26.7		17.1		9.7				7.9	49.3	17.1
	2.1	2.0		7.1		2.7				7.0	2.7	.9
GYMNASTICS	130	97		11		18					60	48
	100.0	74.6		8.4		14.0					46.5	37.3
	5.3	14.1		55.0		10.1					6.6	5.2

SCUBA (OPEN WATER)
PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
JANUARY-DECEMBER 1996
(PRESENTED IN THOUSANDS)

	TOTAL	FEMALE										FEMALE HEAD EDUCATION		
		TOTAL	7-11	12-17	18-24	25-34	35-44	45-54	55-64	65-74	75+	NOT HS GRAD	HS GRAD	COLLEGE GRAD
BOATING, MOTOR/PWR.	981	225	14	27	92	76	15				18	347	383	
	100.0	22.9	1.5	2.8	9.4	7.7	1.5				1.8	35.3	39.0	
	40.5	32.9	26.2	22.3	41.7	42.2	23.9				30.8	37.7	41.5	
CANOEING	404	113		15	48	36	6	9			7	107	146	
	100.0	28.0		3.6	11.9	9.0	1.4	2.1			1.8	26.5	36.1	
	16.6	16.5		12.0	21.7	20.2	8.8	53.0			13.1	11.6	15.8	
KAYAKING/RAFTING	287	84	14	15	25	30						81	104	
	100.0	29.1	4.9	5.1	8.6	10.4						28.3	36.3	
	11.9	12.2	25.5	12.0	11.1	16.8						8.8	11.3	
SAILING	432	155		21	49	77	8				24	90	172	
	100.0	35.8		4.8	11.4	17.7	1.9				5.5	20.9	39.8	
	17.8	22.6		16.9	22.1	42.8	13.4				41.7	9.8	18.7	
ICE/FIGURE SKATING	271	105		17	57	23	8				16	103	91	
	100.0	38.9		6.2	21.2	8.5	3.1				6.0	38.2	33.6	
	11.2	15.4		13.7	25.8	12.8	13.4				28.6	11.2	9.9	

SCUBA (OPEN WATER)
PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
JANUARY-DECEMBER 1996
(PRESENTED IN THOUSANDS)

	TOTAL	FEMALE										FEMALE HEAD EDUCATION		
		7-11	12-17	18-24	25-34	35-44	45-54	55-64	65-74	75+	NOT HS GRAD	HS GRAD	COLLEGE GRAD	
HOCKEY (ICE)	156	31		11		19					8	83	31	
	100.0	19.6		7.3		12.3					5.1	53.4	19.8	
	6.4	4.5		9.3		10.7					13.9	9.0	3.3	
ROLLER HOCKEY	109	5				5						44	19	
	100.0	4.5				4.5						40.7	17.6	
	4.5	2.7				2.7						4.8	2.1	
ROLLER SKATING/ IN-LINE WHEELS	612	210	11	16	65	65	53				4	263	168	
	100.0	34.4	1.8	2.6	10.6	10.6	8.7				6.9	42.9	27.4	
	25.3	30.8	55.0	29.1	53.0	29.3	29.9					28.6	18.2	
ROLLER SKATING/ TRADITIONAL 2X2 WHEEL	267	125	11	14	22	19	44	14			12	130	36	
	100.0	46.7	4.1	5.4	8.2	7.2	16.5	5.2			4.6	48.9	13.3	
	11.0	18.2	55.0	26.2	17.9	8.6	24.7	22.2			21.6	14.2	3.9	

SCUBA (OPEN WATER)
PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
JANUARY-DECEMBER 1996
(PRESENTED IN THOUSANDS)

	HOUSEHOLD INCOME										MARKET SIZE (000)						
	UNDER \$15000	\$15000- \$24999	\$25000- \$34999	\$35000- \$49999	\$50000- \$74999	\$75000 PLUS	NON- MSA	50- 499	500- 999	1000- 2499	2500+						
TOTAL	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
SPORTS PARTICIPATED IN:	-----																
ARCHERY (TARGET)	178	39	9	38	81	11	8	68	38	64							
	100.0	22.0	5.0	21.4	45.5	6.2	4.3	38.1	21.4	36.1							
	7.4	23.5	2.7	10.8	11.6	1.7	2.4	13.4	5.9	9.6							
DART THROWING-TOTAL	593	99	47	61	101	117	54	94	54	123							
	100.0	16.7	7.9	10.2	17.1	19.8	9.2	15.8	9.2	20.8							
	24.5	59.7	19.1	18.5	28.6	18.5	17.1	18.5	19.5	45.1							
DARTS-METAL TIP	450	50	47	44	84	108	54	62	53	85							
	100.0	11.2	10.4	9.7	18.6	24.0	12.1	13.8	11.8	18.9							
	18.6	30.3	19.1	13.3	23.7	17.0	17.1	12.3	19.0	43.5							
DARTS-SOFT TIP	387	99	22	53	62	72	24	86	36	75							
	100.0	25.7	5.8	13.8	16.1	18.5	6.3	22.4	9.2	19.3							
	16.0	59.7	9.1	16.3	17.7	11.3	7.7	17.1	12.8	42.9							
FIELD HOCKEY	51	4		12	13	13			25	26							
	100.0	7.9		22.8	25.7	26.5			48.6	51.4							
	2.1	2.4		3.5	3.7	2.1			3.8	3.9							
GYMNASTICS	130	18	5	16	50	3		31	42	31							
	100.0	14.1	3.6	12.4	29.4	2.2		24.2	32.0	24.2							
	5.3	11.0	1.9	4.9	10.8	.5		6.2	14.9	4.8							

SCUBA (OPEN WATER)
PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
JANUARY-DECEMBER 1996
(PRESENTED IN THOUSANDS)

	HOUSEHOLD INCOME										MARKET SIZE (000)							
	TOTAL	UNDER \$15000	\$15000-\$24999	\$25000-\$34999	\$35000-\$49999	\$50000-\$74999	\$75000 PLUS	NON-MSA	50-499	500-999	1000-2499	2500+						
BOATING, MOTOR/PWR.	981	90	152	108	134	250	248	167	252	82	228	252						
	100.0	9.1	15.5	11.0	13.6	25.5	25.3	17.0	25.7	8.4	23.3	25.7						
	40.5	53.9	62.2	33.0	37.8	35.8	39.1	52.7	49.9	29.5	35.1	37.4						
CANOEING	404	24	37	21	107	64	151	68	53	40	101	142						
	100.0	5.9	9.2	5.2	26.5	15.8	37.4	16.8	13.1	9.8	25.1	35.2						
	16.6	14.3	15.1	6.4	30.3	9.1	23.9	21.4	10.5	14.2	15.6	21.1						
KAYAKING/RAFTING	287	11	12	38	67	67	94	40	42	11	115	79						
	100.0	3.8	4.0	13.2	23.2	23.2	32.7	14.0	14.6	3.9	40.1	27.3						
	11.9	6.6	4.7	11.6	18.9	9.5	14.8	12.7	8.3	4.0	17.8	11.7						
SAILING	432	41	17	33	93	80	169	53	61	1	129	188						
	100.0	9.4	4.0	7.6	21.4	18.4	39.1	12.2	14.1	.3	29.9	43.5						
	17.8	24.5	7.0	10.0	26.2	11.4	26.7	16.7	12.1	.5	19.8	27.9						
ICE/FIGURE SKATING	271	41	43	39	28	55	65	17	66	13	113	62						
	100.0	15.1	15.7	14.4	10.3	20.4	24.0	6.3	24.3	4.8	41.6	23.0						
	11.2	24.6	17.4	11.9	7.9	7.9	10.2	5.4	13.0	4.6	17.3	9.2						

SCUBA (OPEN WATER)
PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
JANUARY-DECEMBER 1996
(PRESENTED IN THOUSANDS)

	HOUSEHOLD INCOME										MARKET SIZE (000)																														
	UNDER \$15000	\$15000-\$24999	\$25000-\$34999	\$35000-\$49999	\$50000-\$74999	\$75000 PLUS	NON-MSA	50-499	500-999	1000-2499	2500+	UNDER \$15000	\$15000-\$24999	\$25000-\$34999	\$35000-\$49999	\$50000-\$74999	\$75000 PLUS	NON-MSA	50-499	500-999	1000-2499	2500+																			
TOTAL	156	100.0	6.4	109	4.5	612	100.0	25.3	267	100.0	11.0	14	5.1	8.2	18	6.8	5.6	116	43.3	32.7	67	25.1	9.6	52	19.6	8.3	17	6.4	5.4	64	24.1	12.7	27	10.1	9.7	54	20.2	8.3	104	39.1	15.5
HOCKEY (ICE)	156	100.0	6.4	109	4.5	612	100.0	25.3	267	100.0	11.0	14	5.1	8.2	18	6.8	5.6	116	43.3	32.7	67	25.1	9.6	52	19.6	8.3	17	6.4	5.4	64	24.1	12.7	27	10.1	9.7	54	20.2	8.3	104	39.1	15.5
ROLLER HOCKEY	109	100.0	4.5	109	4.5	612	100.0	25.3	267	100.0	11.0	14	5.1	8.2	18	6.8	5.6	116	43.3	32.7	67	25.1	9.6	52	19.6	8.3	17	6.4	5.4	64	24.1	12.7	27	10.1	9.7	54	20.2	8.3	104	39.1	15.5
ROLLER SKATING/ IN-LINE WHEELS	612	100.0	25.3	612	100.0	612	100.0	25.3	612	100.0	25.3	37	6.0	11.7	107	17.5	21.2	67	11.0	24.2	188	30.7	28.9	213	34.7	31.6	37	6.0	11.7	107	17.5	21.2	67	11.0	24.2	188	30.7	28.9	213	34.7	31.6
ROLLER SKATING/ TRADITIONAL 2X2 WHEEL	267	100.0	11.0	267	100.0	612	100.0	25.3	267	100.0	11.0	14	5.1	8.2	18	6.8	5.6	116	43.3	32.7	67	25.1	9.6	52	19.6	8.3	17	6.4	5.4	64	24.1	12.7	27	10.1	9.7	54	20.2	8.3	104	39.1	15.5

SCUBA (OPEN WATER)
PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
JANUARY-DECEMBER 1996
(PRESENTED IN THOUSANDS)

CENSUS REGIONS

	TOTAL	NEW ENG.	MID- AT- LANTIC	EAST NORTH CENTRL	WEST NORTH CENTRL	SOUTH AT- LANTIC	EAST SOUTH CENTRL	WEST SOUTH CENTRL	MOUN- TAIN	PA- CIFIC	AFRO- AMER	HISPANIC
TOTAL	2424	77	297	375	85	645	113	235	152	444	14	209
	100.0	3.2	12.3	15.5	3.5	26.6	4.7	9.7	6.3	18.3	.6	8.6
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

SPORTS PARTICIPATED IN:

ARCHERY (TARGET)	178		23	37	15	36	10	29	10	29		18
	100.0		12.6	20.9	8.5	20.1	5.6	16.5	5.3	16.1		10.4
	100.0		7.6	9.9	17.8	5.6	12.5	6.2	6.5	18.1		8.8
DART THROWING-TOTAL	593	9	58	139	43	126	10	21	7	181		52
	100.0	1.5	9.7	23.4	7.2	21.3	1.7	3.5	1.1	30.6		8.7
	100.0	11.2	19.4	37.0	50.5	19.6	8.7	9.0	4.3	40.8		24.6
DARTS-METAL TIP	450	9	58	101	43	99	8	17	7	109		39
	100.0	1.9	12.8	22.4	9.5	22.1	1.9	3.7	1.5	24.1		8.6
	100.0	11.2	19.4	26.9	50.5	15.4	7.5	7.2	4.3	24.4		18.5
DARTS-SOFT TIP	387	9	10	110	28	92	1	4		132		52
	100.0	2.2	2.6	28.5	7.2	23.9	.4	1.1		34.2		13.3
	100.0	11.2	3.4	29.4	32.8	14.3	1.2	1.8		29.7		24.6
FIELD HOCKEY	51		34							17		13
	100.0		66.4							33.6		26.5
	100.0		11.3							3.8		6.4
GYMNASTICS	130					24	14	31		60		
	100.0					18.6	11.2	23.6		46.6		
	100.0					3.7	12.8	13.0		13.6		

SCUBA (OPEN WATER)
PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
JANUARY-DECEMBER 1996
(PRESENTED IN THOUSANDS)

	CENSUS REGIONS										
	NEW ENG.	MID- AT- LANTIC	EAST NORTH CENTRL	WEST NORTH CENTRL	SOUTH AT- LANTIC	EAST SOUTH CENTRL	WEST SOUTH CENTRL	MOUN- TAIN	PA- CIFIC	AFRO- AMER	HISPANIC
BOATING, MOTOR/PWR.	36	93	171	54	260	70	98	54	145	14	81
	100.0	40.5	46.7	31.2	45.7	17.5	63.5	5.5	14.8	1.4	8.2
CANOEING	12	51	94	26	72	16	41	15	76		26
	100.0	16.6	15.6	12.7	17.2	23.3	30.4	6.4	11.2		6.5
KAYAKING/RAFTING			45	5	103	9	32	15	17.1		12.5
	100.0	11.9	15.7	1.7	35.8	3.3	11.1	5.2	17.6		99
SAILING	14	60	58	6	87	1	22	36	148		15
	100.0	17.8	13.4	1.4	20.2	.3	5.1	8.4	34.3		3.5
ICE/FIGURE SKATING	12	32	32	20	60	9	34	22	49		46
	100.0	11.2	11.8	7.3	22.3	3.5	12.6	8.0	18.1		16.8
TOTAL	4.6	10.7	11.9	23.4	9.4	8.3	14.5	14.2	11.0		21.8

SCUBA (OPEN WATER)
PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
JANUARY-DECEMBER 1996
(PRESENTED IN THOUSANDS)

	TOTAL	CENSUS REGIONS										AFRO-AMER	HISPANIC
		NEW ENG.	MID-ATLANTIC	EAST NORTH CENTRAL	WEST NORTH CENTRAL	SOUTH ATLANTIC	EAST SOUTH CENTRAL	WEST SOUTH CENTRAL	MOUNTAIN	PACIFIC			
HOCKEY (ICE)	156	5	42	32	32	30	10	14	23	24			
	100.0	3.1	27.2	20.5	20.5	19.2	6.1	9.0	14.9	15.5			
	6.4	6.2	14.3	8.5	4.6	4.1	9.3	5.2	11.5				
ROLLER HOCKEY	109		35			43		4	27				
	100.0		32.5			39.2		3.3	25.0				
	4.5		11.9			6.6		2.3	6.1				
ROLLER SKATING/ IN-LINE WHEELS	612	9	89	79	24	151	1	16	174	58			
	100.0	1.4	14.5	12.9	4.0	24.6	0.2	2.6	28.5	9.6			
	25.3	11.2	29.8	21.0	28.6	23.4	1.2	10.6	39.2	28.0			
ROLLER SKATING/ TRADITIONAL 2X2 WHEEL	267		40	56	11	31	16	15	98	15			
	100.0		15.1	20.9	4.0	11.6	5.9	5.6	36.7	5.6			
	11.0		13.6	14.9	12.7	4.8	14.0	9.9	22.1	7.2			

SCUBA (OPEN WATER)
PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
JANUARY-DECEMBER 1996
(PRESENTED IN THOUSANDS)

	CENSUS REGIONS											
	TOTAL	NEW ENG.	MID- AT- LANTIC	EAST NORTH CENTRAL	WEST NORTH CENTRAL	SOUTH AT- LANTIC	EAST SOUTH CENTRAL	WEST SOUTH CENTRAL	MOUN- TAIN	PA- CIFIC	AFRO- AMER	HISPANIC
MTN BIKING-OFF ROAD	365	21	30	54	24	72	25	30	22	88		65
	100.0	5.8	8.2	14.8	6.5	19.6	6.9	8.1	6.0	24.1		17.8
	15.1	27.4	10.1	14.4	27.9	11.1	22.2	12.6	14.5	19.8		31.0
MTN BIKING-ON ROAD	394	16	36	62	40	82	38	13	18	89		69
	100.0	4.2	9.2	15.7	10.2	20.8	9.6	3.2	4.6	22.6		17.4
	16.3	21.2	12.2	16.5	47.6	12.7	33.4	5.4	11.9	20.1		32.8
MTN/ROCK CLIMBING	220		34	25	14	55	8	27	9	48		24
	100.0		15.4	11.5	6.3	24.9	3.9	12.2	4.0	21.7		10.9
	9.1		11.4	6.7	18.4	8.5	7.5	11.4	5.8	10.7		11.4
WALL CLIMBING	135		26	20	14	21	1	4		48		25
	100.0		19.3	15.0	10.5	15.9	1.0	3.1		35.3		18.5
	5.6		8.8	5.4	16.8	3.3	1.2	1.8		10.7		12.0
SCUBA (OPEN WATER)	2424	77	297	375	85	645	113	235	152	444	14	209
	100.0	3.2	12.3	15.5	3.5	26.6	4.7	9.7	6.3	18.3	.6	8.6
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
SNORKELING	1396	49	157	176	66	344	63	119	90	332		85
	100.0	3.5	11.3	12.6	4.7	24.6	4.5	8.5	6.4	23.8		6.1
	57.6	63.1	52.9	46.9	77.6	53.3	55.8	50.8	59.0	74.7		40.6
SKATE BOARDING	120	11	26		8	41			7	26		7
	100.0	9.5	21.8		6.7	34.3			5.8	22.0		5.8
	4.9	14.8	8.8		9.5	6.4			4.6	5.9		3.3

SCUBA (OPEN WATER)
PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
JANUARY-DECEMBER 1996
(PRESENTED IN THOUSANDS)

	CENSUS REGIONS										
	TOTAL	NEW ENG.	MID- AT- LANTIC	EAST NORTH CENTRL	WEST NORTH CENTRL	SOUTH AT- LANTIC	EAST SOUTH CENTRL	WEST SOUTH CENTRL	MOUN- TAIN	PA- CIFIC	AFRO- AMER
SKIING-ALPINE	536	30	136	81	35	73	24	51	106		54
	100.0	5.7	25.4	15.0	6.6	13.7	4.4	9.5	19.7		10.1
	22.1	39.4	45.7	21.5	41.6	11.4	10.0	33.5	23.8		25.8
STEP AEROBICS	318		53	47	10	65	38	7	89		29
	100.0		16.6	14.8	3.2	20.6	12.0	2.2	28.0		9.3
	13.1		17.8	12.6	12.0	10.1	16.2	4.6	20.0		14.1
WATER SKIING	537	13	56	115	24	118	66		84	14	48
	100.0	2.5	10.4	21.4	4.5	21.9	12.3		15.7	2.5	8.9
	22.2	17.4	18.7	30.6	28.5	18.2	28.0		19.0	100.0	22.9
WIND SURFING	90			45	17	8			20		25
	100.0			50.0	19.1	8.5			22.3		27.4
	3.7			12.1	20.4	1.2			4.5		11.9
WORK-OUT AT CLUB	767	26	105	131	49	158	76	30	175		74
	100.0	3.4	13.7	17.1	6.4	20.6	9.9	3.9	22.8		9.7
	31.6	33.7	35.4	34.9	58.0	24.5	32.4	19.5	39.3		35.4

SNORKELING PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

	TOTAL	MALE										MALE HEAD EDUCATION		
		TOTAL	7-11	12-17	18-24	25-34	35-44	45-54	55-64	65-74	75+	NOT HS GRAD	HS GRAD	COLLEGE GRAD
TOTAL	7088	3939	239	424	445	914	869	721	196	108	23	190	2683	2984
	100.0	55.6	3.4	6.0	6.3	12.9	12.3	10.2	2.8	1.5	3	2.7	37.8	42.1
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

SPORTS PARTICIPATED IN:

ARCHERY (TARGET)	367	277	52	78	27	49	45	26	182	146			
	100.0	75.6	14.0	21.4	7.4	13.4	12.4	7.0	49.7	39.7			
	5.2	7.0	21.6	18.5	6.1	5.4	5.2	3.5	6.8	4.9			
DART THROWING-TOTAL	1512	989	50	88	226	273	226	94	16	18			
	100.0	65.4	3.3	5.8	14.9	18.1	14.9	6.2	1.0	1.2			
	21.3	25.1	20.9	20.8	50.7	29.9	26.0	13.0	8.0	16.3			
DARTS-METAL TIP	920	675	38	78	132	185	143	66	16	18			
	100.0	73.4	4.1	8.5	14.3	20.2	15.6	7.1	1.7	1.9			
	13.0	17.1	15.9	18.5	29.5	20.3	16.5	9.1	8.0	16.3			
DARTS-SOFT TIP	976	610	43	20	179	194	126	48	16	18			
	100.0	62.5	4.4	2.1	18.3	19.9	12.9	4.9	1.7	1.9			
	13.8	15.5	18.0	4.8	40.2	21.2	14.5	6.7	8.0	16.3			
FIELD HOCKEY	122	79	14	29	8	13	9	5	17	18			
	100.0	64.8	11.3	23.6	6.7	11.0	7.6	4.5	17	18			
	1.7	2.0	5.8	6.8	1.8	1.5	1.1	.8	8.4	8.4			
GYMNASTICS	377	159	58	35	22	27	27	17	165	160			
	100.0	42.1	15.4	9.4	5.8	7.1	7.1	4.4	43.8	42.4			
	5.3	4.0	24.4	8.4	4.9	3.7	3.7	8.4	6.1	5.4			

SNORKELLING
PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
JANUARY-DECEMBER 1996
(PRESENTED IN THOUSANDS)

	TOTAL	MALE										MALE HEAD EDUCATION		
		TOTAL	7-11	12-17	18-24	25-34	35-44	45-54	55-64	65-74	75+	NOT HS GRAD	HS GRAD	COLLEGE GRAD
BOATING, MOTOR/PWR.	2639	1619	117	152	233	391	329	273	89	35	81	1005	1052	
	100.0	61.3	4.4	5.8	8.8	14.8	12.5	10.3	3.4	1.3	3.1	38.1	39.9	
	37.2	41.1	49.0	35.8	52.3	42.8	37.9	37.9	45.1	32.1	42.8	37.4	35.2	
CANOEING	1133	759	101	49	92	151	199	126	22	20	54	342	538	
	100.0	67.0	8.9	4.3	8.1	13.3	17.5	11.1	1.9	1.8	4.8	30.2	47.5	
	16.0	19.3	42.5	11.5	20.6	16.5	22.9	17.4	11.1	18.7	28.4	12.8	18.0	
KAYAKING/RAFTING	800	488	36	27	57	108	125	105	30	30	54	225	478	
	100.0	61.0	4.5	3.4	7.2	13.5	15.6	13.1	3.8	3.1	6.8	28.1	59.8	
	11.3	12.4	15.2	6.5	12.9	11.8	14.3	14.5	15.3	15.3	8.4	8.4	16.0	
SAILING	1050	664	53	14	111	129	164	100	52	33	26	197	661	
	100.0	63.2	5.1	1.3	10.5	12.3	15.6	9.6	5.0	3.1	2.4	18.8	62.9	
	14.8	16.9	22.3	3.3	24.9	14.1	18.8	13.9	26.7	30.4	13.5	7.4	22.1	
ICE/FIGURE SKATING	611	242	44	26	43	52	44	18	15	8	28	175	294	
	100.0	39.6	7.3	4.2	7.0	8.4	7.2	2.9	2.5	1.3	4.6	28.7	48.1	
	8.6	6.1	18.6	6.2	9.5	5.6	5.1	1.8	7.8	7.5	14.7	6.5	9.8	

SNORKELING
PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
JANUARY-DECEMBER 1996
(PRESENTED IN THOUSANDS)

	TOTAL	MALE										MALE HEAD EDUCATION		
		TOTAL	7-11	12-17	18-24	25-34	35-44	45-54	55-64	65-74	75+	NOT HS GRAD	HS GRAD	HS COLLEGE GRAD
MTN BIKING-OFF ROAD	723	539	55	67	133	122	95	59	7				302	243
	100.0	74.5	7.6	9.2	18.4	16.9	13.2	8.2	1.0				41.8	33.7
	10.2	13.7	22.9	15.8	29.9	13.4	11.0	8.2	3.6				11.3	8.2
MTN BIKING-ON ROAD	1006	608	46	74	91	177	119	81	19				15	419
	100.0	60.4	4.6	7.3	9.1	17.6	11.8	8.1	1.9				1.4	41.7
	14.2	15.4	19.4	17.4	20.5	19.4	13.6	11.3	9.9				7.6	15.6
MTN/ROCK CLIMBING	385	235	34	4	58	85	25	21	8				10	94
	100.0	61.0	8.9	1.1	14.9	22.1	6.5	5.4	2.1				2.6	24.5
	5.4	6.0	14.4	1.0	12.9	9.3	2.9	2.9	4.2				5.2	3.5
WALL CLIMBING	253	129	23	37	22	36	12						8	57
	100.0	51.2	8.9	14.4	8.9	14.2	4.8						3.1	22.4
	3.6	3.3	9.4	8.6	5.0	3.9	1.4						4.2	2.1
SCUBA (OPEN WATER)	1396	994	5	75	130	309	251	175	42				6	565
	100.0	71.2	.4	5.4	9.3	22.2	18.0	12.5	3.0				4	40.5
	19.7	25.2	2.2	17.8	29.2	33.9	28.9	24.2	21.6				5.6	21.1
SNORKELING	7088	3939	239	424	445	914	869	721	196				65	565
	100.0	55.6	3.4	6.0	6.3	12.9	12.3	10.2	2.8				4.6	37.8
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0				34.0	21.1
SKATE BOARDING	406	278	67	92	62	8	27	22					8	119
	100.0	68.5	16.5	22.7	15.2	2.0	6.7	5.4					2.6	29.4
	5.7	7.1	28.2	21.8	13.8	.9	3.1	3.0					13.7	4.4

SNORKELLING
PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
JANUARY-DECEMBER 1996
(PRESENTED IN THOUSANDS)

	TOTAL	MALE										MALE HEAD EDUCATION		
		TOTAL	7-11	12-17	18-24	25-34	35-44	45-54	55-64	65-74	75+	NOT HS GRAD	HS GRAD	COLLEGE GRAD
SKIING-ALPINE	1068	661	14	138	58	172	142	93	21	23	37	209	556	
	100.0	61.9	1.3	12.9	5.5	16.1	13.3	8.7	2.0	2.1	3.5	19.6	52.1	
	15.1	16.8	5.9	32.6	13.1	18.8	16.3	12.9	10.7	21.0	19.6	7.8	18.6	
STEP AEROBICS	774	216	11		38	59	73	36			45	277	281	
	100.0	28.0	1.4		4.9	7.6	9.4	4.7			5.8	35.8	36.3	
	10.9	5.5	4.5		8.4	6.5	8.4	5.0			23.4	10.3	9.4	
WATER SKIING	1105	702	21	73	92	202	206	74	26	7	44	408	493	
	100.0	63.5	1.9	6.7	8.4	18.3	18.6	6.7	2.4	6	4.0	36.9	44.6	
	15.6	17.8	8.6	17.3	20.8	22.2	23.7	10.3	13.4	6.1	23.3	15.2	16.5	
WIND SURFING	174	111		11	24	26	26	17	7			77	90	
	100.0	63.8		6.1	13.8	15.1	14.7	9.9	4.1			44.3	51.7	
	2.5	2.8		2.5	5.4	2.9	3.0	2.4	3.6			2.9	3.0	
WORK-OUT AT CLUB	1935	1060	16	44	245	279	243	161	45	28	26	675	882	
	100.0	54.8	.8	2.3	12.7	14.4	12.6	8.3	2.3	1.4	1.3	34.9	45.6	
	27.3	26.9	6.6	10.3	55.0	30.5	28.0	22.4	22.8	25.6	13.4	25.2	29.6	

SNORKELING PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

	TOTAL	FEMALE										FEMALE HEAD EDUCATION			
		TOTAL	7-11	12-17	18-24	25-34	35-44	45-54	55-64	65-74	75+	NOT HS GRAD	HS GRAD	HS COLLEGE GRAD	
TOTAL	7088	3149	84	311	349	808	816	485	222	48	25	88	3169	2656	
	100.0	44.4	1.2	4.4	4.9	11.4	11.5	6.8	3.1	.7	.4	1.2	44.7	37.5	
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	
SPORTS PARTICIPATED IN:															
ARCHERY (TARGET)	367	89	13	35			18	25				10	133	133	
	100.0	24.4	3.4	9.5			4.8	6.8				2.7	36.2	36.2	
	5.2	2.8	14.8	11.1			2.1	5.1				11.2	4.2	5.0	
DART THROWING-TOTAL	1512	523	17	32	73	190	145	43	16	7		44	525	522	
	100.0	34.6	1.1	2.1	4.8	12.5	9.6	2.8	1.0	.4		2.9	34.7	34.5	
	21.3	16.6	20.3	10.3	20.9	23.5	17.8	8.9	7.0	14.0		50.0	16.6	19.6	
DARTS-METAL TIP	920	245	13	13	13	94	77	13	16	7		10	257	367	
	100.0	26.6	1.4	1.4	1.4	10.2	8.4	1.4	1.7	.7		1.1	27.9	39.9	
	13.0	7.8	14.8	4.0	3.7	11.7	9.4	2.7	7.0	14.0		11.2	8.1	13.8	
DARTS-SOFT TIP	976	365	17	20	71	146	80	32				34	342	306	
	100.0	37.5	1.8	2.0	7.2	14.9	8.2	3.3				3.5	35.0	31.3	
	13.8	11.6	20.3	6.3	20.3	18.0	9.8	6.6				38.8	10.8	11.5	
FIELD HOCKEY	122	43	2	26		10	5					4	66	25	
	100.0	35.2	1.6	21.3		8.3	4.0					3.3	53.9	20.6	
	1.7	1.4	2.4	8.3		1.2	.6					4.5	2.1	.9	
GYMNASTICS	377	218	46	72	24	12	14		25		25	12	213	117	
	100.0	57.9	12.2	19.0	6.4	3.3	3.7		6.6		6.7	3.1	56.6	31.0	
	5.3	6.9	54.5	23.0	6.9	1.5	1.7		11.2		100.0	13.4	6.7	4.4	

SNORKELLING
PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
JANUARY-DECEMBER 1996
(PRESENTED IN THOUSANDS)

	TOTAL	FEMALE										FEMALE HEAD EDUCATION			
		TOTAL	7-11	12-17	18-24	25-34	35-44	45-54	55-64	65-74	75+	NOT HS GRAD	HS GRAD	COLLEGE GRAD	
BOATING, MOTOR/PWR.	2639	1020	32	125	157	275	247	111	61	13	45	1159	896		
	100.0	38.7	1.2	4.7	6.0	10.4	9.4	4.2	2.3	1.5	1.7	43.9	33.9		
	37.2	32.4	37.7	40.0	45.1	34.0	30.3	22.9	27.6	26.4	51.4	36.6	33.7		
CANOEING	1133	374	3	39	48	91	142	31	9	12	7	424	387		
	100.0	33.0	2	3.5	4.3	8.0	12.5	2.8	0.8	1.0	.6	37.4	34.2		
	16.0	11.9	3.0	12.6	13.9	11.2	17.4	6.5	3.8	24.3	8.3	13.4	14.6		
KAYAKING/RAFTING	800	312		27	36	65	111	37	36			203	366		
	100.0	39.0		3.4	4.5	8.1	13.9	4.6	4.5			25.3	45.7		
	11.3	9.9		8.8	10.4	8.0	13.6	7.6	16.1			6.4	13.8		
SAILING	1050	386	3	47	44	59	154	24	42	13	16	352	407		
	100.0	36.8	3	4.5	4.2	5.6	14.7	2.3	4.0	1.2	1.6	33.5	38.8		
	14.8	12.3	3.0	15.1	12.7	7.3	18.9	5.0	19.1	26.8	18.5	11.1	15.3		
ICE/FIGURE SKATING	611	369	9	60	56	103	78	20	30	13	16	215	271		
	100.0	60.4	1.5	9.9	9.2	16.8	12.8	3.2	4.9	2.1	2.7	35.3	44.4		
	8.6	11.7	10.8	19.4	16.0	12.7	9.5	4.0	13.6	52.0	18.5	6.8	10.2		

SNORKELING PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

	TOTAL	FEMALE										FEMALE HEAD EDUCATION			
		TOTAL	7-11	12-17	18-24	25-34	35-44	45-54	55-64	65-74	75+	NOT HS GRAD	HS GRAD	COLLEGE GRAD	
MTN BIKING-OFF ROAD	723	184	5	20	24	67	42	22	4	16	273	247			
	100.0	25.5	.6	2.8	3.3	9.3	5.9	3.1	.6	2.3	37.7	34.2			
	10.2	5.9	5.5	6.4	6.8	8.3	5.2	4.6	8.6	18.5	8.6	9.3			
MTN BIKING-ON ROAD	1006	398	30	19	61	151	49	62	4	37	369	417			
	100.0	39.6	3.0	1.9	6.1	15.0	4.9	6.2	.4	3.7	36.7	41.5			
	14.2	12.6	35.8	6.1	17.6	18.6	6.0	12.8	8.6	42.0	11.6	15.7			
MTN/ROCK CLIMBING	385	150		26	37	36	51	7		89	190				
	100.0	39.0		6.8	9.5	9.4	13.3	2.6		23.0	49.3				
	5.4	4.8		8.4	10.6	4.5	6.3	1.3		2.8	7.1				
WALL CLIMBING	253	124	17	40	19	7	33	7		65	119				
	100.0	48.8	6.8	16.0	7.3	2.9	13.2	2.6		25.6	47.1				
	3.6	3.9	20.3	13.0	5.3	.9	4.1	1.3		2.0	4.5				
SCUBA (OPEN WATER)	1396	401	11	41	54	125	111	45	7	26	566	504			
	100.0	28.8	.8	2.9	3.8	9.0	8.0	3.2	.5	1.9	40.6	36.1			
	19.7	12.7	13.0	13.1	15.3	15.5	13.6	9.2	13.7	29.4	17.9	19.0			
SNORKELING	7088	3149	84	311	349	808	816	485	48	222	3169	2656			
	100.0	44.4	1.2	4.4	4.9	11.4	11.5	6.8	7	88	44.7	37.5			
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0			
SKATE BOARDING	406	128	54	19	9	15	24		7	22	134	142			
	100.0	31.5	13.3	4.7	2.2	3.7	6.0		1.6	5.4	33.0	35.0			
	5.7	4.1	64.1	6.2	2.6	1.9	3.0		13.7	24.6	4.2	5.4			

SNORKELLING
PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
JANUARY-DECEMBER 1996
(PRESENTED IN THOUSANDS)

	TOTAL	HOUSEHOLD INCOME										MARKET SIZE (000)					
		UNDER \$15000	\$15000-\$24999	\$25000-\$34999	\$35000-\$49999	\$50000-\$74999	\$75000 PLUS	NON-MSA	50-499	500-999	1000-2499	2500+					
TOTAL	7088	370	541	743	1219	2265	1949	935	1421	629	2042	2061					
	100.0	5.2	7.6	10.5	17.2	32.0	27.5	13.2	20.0	8.9	28.8	29.1					
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0					
SPORTS PARTICIPATED IN:																	

ARCHERY (TARGET)	367	25	20	225	92	141	89	25	97	7	115	122					
	100.0	6.7	5.4	14.9	25.2	38.4	24.4	6.7	26.5	2.0	31.5	33.3					
	5.2	6.6	3.6	30.3	7.6	6.2	4.6	2.6	6.8	1.2	5.6	5.9					
DART THROWING-TOTAL	1512	196	94	225	275	452	269	165	330	106	332	578					
	100.0	13.0	6.2	14.9	18.2	29.9	17.8	10.9	21.8	7.0	22.0	38.2					
	21.3	53.0	17.4	30.3	22.6	20.0	13.8	17.7	23.2	16.8	16.3	28.1					
DARTS-METAL TIP	920	99	79	121	193	206	222	139	190	80	153	359					
	100.0	10.8	8.6	13.1	21.0	22.4	24.1	15.1	20.6	8.7	16.6	39.0					
	13.0	26.7	14.6	16.3	15.8	9.1	11.4	14.8	13.4	12.7	7.5	17.4					
DARTS-SOFT TIP	976	151	42	158	158	320	147	82	259	71	220	344					
	100.0	15.5	4.3	16.2	16.2	32.8	15.1	8.4	26.6	7.3	22.5	35.2					
	13.8	40.7	7.8	21.2	12.9	14.1	7.5	8.7	18.3	11.3	10.8	16.7					
FIELD HOCKEY	122	9	9	12	16	35	50	19	16	60	57	30					
	100.0	7.8	7.8	9.5	13.0	28.7	41.1	15.9	13.3	15.8	46.4	24.5					
	1.7	2.6	2.6	1.6	1.3	1.5	2.6	2.1	1.1	9.5	2.8	1.4					
GYMNASTICS	377	23	48	40	81	95	90	20	101	60	117	78					
	100.0	6.2	12.7	10.5	21.6	25.2	23.8	5.4	26.9	15.8	31.2	20.7					
	5.3	6.3	8.8	5.3	6.7	4.2	4.6	2.2	7.1	9.5	5.8	3.8					

SNORKELING
PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
JANUARY-DECEMBER 1996
(PRESENTED IN THOUSANDS)

	HOUSEHOLD INCOME										MARKET SIZE (000)				
	TOTAL	UNDER \$15000	\$15000-\$24999	\$25000-\$34999	\$35000-\$49999	\$50000-\$74999	\$75000 PLUS	NON-MSA	50-499	500-999	1000-2499	2500+			
BOATING, MOTOR/PWR.	2639	237	232	359	417	732	662	449	751	228	633	578			
	100.0	9.0	8.8	13.6	15.8	27.8	25.1	17.0	28.4	8.7	24.0	21.9			
	37.2	64.0	42.8	48.3	34.2	32.3	34.0	48.0	52.8	36.3	31.0	28.0			
CANOEING	1133	97	98	79	193	277	389	150	295	80	369	239			
	100.0	8.5	8.6	7.0	17.1	24.5	34.3	13.2	26.0	7.1	32.6	21.1			
	16.0	26.1	18.0	10.7	15.9	12.2	20.0	16.0	20.7	12.8	18.1	11.6			
KAYAKING/RAFTING	800	44	68	81	118	140	348	98	178	51	297	177			
	100.0	5.5	8.5	10.1	14.8	17.5	43.5	12.0	22.3	6.4	37.2	22.1			
	11.3	11.9	12.6	10.9	9.7	6.2	17.9	10.3	12.5	8.1	14.6	8.6			
SAILING	1050	76	34	73	204	290	373	160	310	25	248	307			
	100.0	7.2	3.2	6.9	19.5	27.6	35.5	15.2	29.5	2.4	23.7	29.3			
	14.8	20.5	6.3	9.8	16.8	12.8	19.1	17.1	21.8	3.9	12.2	14.9			
ICE/FIGURE SKATING	611	66	34	68	101	150	191	60	133	26	236	155			
	100.0	10.9	5.6	11.2	16.5	24.6	31.3	9.8	21.8	4.2	38.7	25.4			
	8.6	17.9	6.3	9.2	8.3	6.6	9.8	6.4	9.4	4.1	11.6	7.5			

SNORKELING
PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
JANUARY-DECEMBER 1996
(PRESENTED IN THOUSANDS)

	HOUSEHOLD INCOME										MARKET SIZE (000)																	
	UNDER \$15000	\$15000- \$24999	\$25000- \$34999	\$35000- \$49999	\$50000- \$74999	\$75000 PLUS	NON- MSA	50- 499	500- 999	1000- 2499	2500+	50- 499	500- 999	1000- 2499	2500+													
TOTAL	65	4	40	44	39	54	36	32	4	46	128	26.6	17.6	16.2	17.9	15.8	22.1	2.8	14.8	3.9	12.9	2.2	1.4	18.7	2.2	52.1	6.2	
HOCKEY (ICE)	246	65	4	40	39	54	36	32	4	46	128	100.0	3.5	17.6	16.2	17.9	15.8	22.1	2.8	14.8	3.9	12.9	2.2	1.4	18.7	2.2	52.1	6.2
ROLLER HOCKEY	265	24	4	38	39	33	39	49	4	110	64	100.0	3.7	8.9	14.3	10.5	14.7	1.7	1.7	14.8	4.2	3.4	3.4	1.3	41.5	5.4	24.0	3.1
ROLLER SKATING/ IN-LINE WHEELS	1826	116	80	336	469	483	263	300	106	551	606	100.0	25.8	6.4	18.4	28.0	25.7	26.5	24.8	14.4	28.2	21.1	16.9	5.8	30.2	27.0	33.2	29.4
ROLLER SKATING/ TRADITIONAL 2X2 WHEEL	678	39	43	52	155	157	45	129	76	197	232	100.0	9.6	5.7	6.3	7.0	6.9	8.1	4.8	6.6	19.0	9.0	12.1	9.6	29.0	9.6	34.2	11.2

SNORKELING PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
 (PRESENTED IN THOUSANDS)
 JANUARY-DECEMBER 1996

	TOTAL	HOUSEHOLD INCOME						MARKET SIZE (000)					
		UNDER \$15000	\$15000-\$24999	\$25000-\$34999	\$35000-\$49999	\$50000-\$74999	\$75000 PLUS	NON-MSA	50-499	500-999	1000-2499	2500+	
SKIING-ALPINE	1068	64	34	115	120	343	393	146	209	50	414	249	
	100.0	6.0	3.2	10.7	11.2	32.1	36.8	13.6	19.5	4.7	38.8	23.3	
	15.1	17.2	6.3	15.4	9.8	15.1	20.2	15.6	14.7	8.0	20.3	12.1	
STEP AEROBICS	774	45	57	136	186	178	171	118	147	66	219	223	
	100.0	5.8	7.4	17.6	24.0	23.0	22.1	15.3	19.0	8.6	28.3	28.9	
	10.9	12.2	10.5	18.4	15.3	7.9	8.8	12.6	10.3	10.6	10.7	10.8	
WATER SKIING	1105	80	42	192	138	341	312	214	221	120	254	295	
	100.0	7.3	3.8	17.4	12.5	30.8	28.2	19.4	20.0	10.8	23.0	26.7	
	15.6	21.6	7.7	25.8	11.3	15.0	16.0	22.9	15.6	19.0	12.5	14.3	
WIND SURFING	174	7	16	13	13	63	75	16	42	72	43	72	
	100.0	4.0	9.1	7.5	7.5	36.1	43.2	9.5	24.4	41.2	24.9	41.2	
	2.5	1.9	2.9	1.1	1.1	2.8	3.9	1.8	3.0	2.1	2.1	3.5	
WORK-OUT AT CLUB	1935	166	99	233	319	541	577	217	331	110	641	636	
	100.0	8.6	5.1	12.0	16.5	28.0	29.8	11.2	17.1	5.7	33.1	32.9	
	27.3	44.9	18.3	31.3	26.2	23.9	29.6	23.2	23.3	17.4	31.4	30.9	

SNORKELING
PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
JANUARY-DECEMBER 1996
(PRESENTED IN THOUSANDS)

CENSUS REGIONS

	CENSUS REGIONS											
	TOTAL	NEW ENG.	MID- AT- LANTIC	EAST NORTH CENTRL	WEST NORTH CENTRL	SOUTH AT- LANTIC	EAST SOUTH CENTRL	WEST SOUTH CENTRL	MOUN- TAIN	PA- CIFIC	AFRO- AMER.	HISPANIC
TOTAL	7088	318	1003	952	386	1471	294	542	516	1605	45	496
	100.0	4.5	14.2	13.4	5.4	20.8	4.2	7.6	7.3	22.6	6	7.0
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
SPORTS PARTICIPATED IN:												
ARCHERY (TARGET)	367	21	70	58	28	48		49	42	50		18
	100.0	5.8	19.2	15.8	7.6	13.0		13.4	11.6	13.6		5.0
	5.2	6.7	7.0	6.1	7.3	3.2		9.1	8.2	3.1		3.7
DART THROWING-TOTAL	1512	70	213	256	144	268	10	54	101	396	13	58
	100.0	4.6	14.1	16.9	9.6	17.7	.6	3.6	6.7	26.2	.9	3.9
	21.3	22.0	21.2	26.9	37.4	18.2	3.3	10.0	19.5	24.7	29.2	11.8
DARTS-METAL TIP	920	70	179	113	103	164		21	73	197	7	36
	100.0	7.6	19.4	12.3	11.2	17.8		2.3	7.9	21.4	.8	3.9
	13.0	22.0	17.8	11.9	26.7	11.1		3.9	14.1	12.3	15.7	7.2
DARTS-SOFT TIP	976	45	99	208	93	160	10	42	35	284	6	40
	100.0	4.6	10.1	21.3	9.5	16.4	1.0	4.3	3.6	29.2	.6	4.1
	13.8	14.2	9.8	21.9	24.1	10.9	3.3	7.7	6.8	17.7	13.5	8.2
FIELD HOCKEY	122	11	38		25	6			12	31		16
	100.0	8.8	30.9		20.2	4.9			9.7	25.6		13.3
	1.7	3.4	3.7		6.4	.4			2.3	1.9		3.3
GYMNASTICS	377	11	28	13	23	86		53	38	126	6	
	100.0	2.8	7.5	3.3	6.0	22.7		14.0	10.2	33.5	1.6	
	5.3	3.4	2.8	1.3	5.9	5.8		9.7	7.4	7.9	13.5	

SNORKELLING
PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
JANUARY-DECEMBER 1996
(PRESENTED IN THOUSANDS)

	CENSUS REGIONS											
	TOTAL	NEW ENG.	MID- AT- LANTIC	EAST NORTH CENTRAL	WEST NORTH CENTRAL	SOUTH AT- LANTIC	EAST SOUTH CENTRAL	WEST SOUTH CENTRAL	MOUN- TAIN	PA- CIFIC	AFRO- AMER	HISPANIC
BOATING, MOTOR/PWR.	2639	126	384	440	234	568	111	144	203	429	13	136
	100.0	4.8	14.6	16.7	8.9	21.5	4.2	5.5	7.7	16.2	.5	5.2
	37.2	39.6	38.3	46.2	60.6	38.6	37.9	26.5	39.3	26.7	28.4	27.5
CANOEING	1133	56	220	140	98	264	60	48	56	191	13	114
	100.0	4.9	19.4	12.3	8.6	23.2	5.3	4.3	4.9	16.9	1.1	10.0
	16.0	17.6	22.0	14.7	25.3	17.9	20.5	8.9	10.8	11.9	28.4	23.0
KAYAKING/RAFTING	800	13	53	34	53	242	65	44	8	287	25	150
	100.0	1.7	6.7	4.2	6.6	30.3	8.2	5.5	1.0	35.9	3.1	18.7
	11.3	4.2	5.3	3.5	13.7	16.5	22.2	8.1	1.6	17.9	54.7	30.3
SAILING	1050	99	190	94	73	205	34	50	68	236	13	63
	100.0	9.4	18.1	8.9	6.9	19.6	3.3	4.8	6.5	22.5	1.2	6.0
	14.8	31.0	19.0	9.9	18.9	14.0	11.7	9.3	13.2	14.7	28.4	12.8
ICE/FIGURE SKATING	611	54	150	53	25	131	13	37	55	92		20
	100.0	8.9	24.6	8.7	4.2	21.5	2.1	6.0	9.0	15.1		3.4
	8.6	17.0	15.0	5.5	6.6	8.9	4.3	6.8	10.7	5.8		4.1

SNORKELLING
PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
JANUARY-DECEMBER 1996
(PRESENTED IN THOUSANDS)

	CENSUS REGIONS											
	TOTAL	NEW ENG.	MID- AT- LANTIC	EAST NORTH CENTRL	WEST NORTH CENTRL	SOUTH AT- LANTIC	EAST SOUTH CENTRL	WEST SOUTH CENTRL	MOUN- TAIN	PA- CIFIC	AFRO- AMER	HISPANIC
HOCKEY (ICE)	246	23	60	21	32	30	8	10	4	68		27
	100.0	9.3	24.3	8.4	13.1	12.0	3.0	3.9	1.4	27.5		10.9
	3.5	7.2	6.0	2.2	8.4	2.0	2.7	1.8	.7	4.2		5.4
ROLLER HOCKEY	265	21	44	12	12	92	8		14	63		3
	100.0	8.0	16.6	4.5	4.4	34.7	3.0		5.2	23.7		1.1
	3.7	6.7	4.4	1.2	3.0	6.2	2.7		2.7	3.9		.6
ROLLER SKATING/ IN-LINE WHEELS	1826	121	285	229	111	366	16	173	149	379	7	160
	100.0	6.6	15.6	12.5	6.1	20.0	.9	9.4	8.1	20.7	.4	8.8
	25.8	37.9	28.4	24.0	28.6	24.9	5.3	31.8	28.8	23.6	15.7	32.3
ROLLER SKATING/ TRADITIONAL 2X2 WHEEL	678	14	131	89	34	156	24	52	23	156	13	68
	100.0	2.1	19.3	13.1	5.0	23.0	3.6	7.7	3.4	22.9	1.9	10.0
	9.6	4.4	13.0	9.3	8.8	10.6	8.2	9.7	4.4	9.7	29.2	13.7

SNORKELLING PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
 JANUARY-DECEMBER 1996
 (PRESENTED IN THOUSANDS)

	TOTAL	CENSUS REGIONS										
		NEW ENG.	MID-AT-LANTIC	EAST NORTH CENTRL	WEST NORTH CENTRL	SOUTH AT-LANTIC	EAST SOUTH CENTRL	WEST SOUTH CENTRL	MOUN-TAIN	PA-CIFIC	AFRO-AMER	HISPANIC
MTN BIKING-OFF ROAD	723	28	98	112	43	107	25	18	95	197	6	27
	100.0	3.9	13.6	15.4	6.0	14.8	3.4	2.5	13.1	27.2	8	3.8
	10.2	8.9	9.8	11.7	11.2	7.3	8.4	3.4	18.4	12.3	13.5	5.5
MTN BIKING-ON ROAD	1006	43	90	170	74	111	27	52	87	352	7	61
	100.0	4.2	8.9	16.9	7.4	11.0	2.7	5.2	8.6	35.0	7	6.1
	14.2	13.4	8.9	17.9	19.2	7.5	9.1	9.7	16.8	21.9	15.6	12.3
MTN/ROCK CLIMBING	385	32	52	19	14	82	26	51	53	56		
	100.0	8.4	13.6	4.9	3.6	21.3	6.6	13.1	13.8	14.6		
	5.4	10.2	5.2	2.0	3.6	5.6	8.7	9.3	10.3	3.5		
WALL CLIMBING	253	21	41	51	25	23	1	4	21	66		22
	100.0	8.3	16.1	20.0	10.0	9.0	.5	1.7	8.2	26.2		8.6
	3.6	6.6	4.1	5.3	6.5	1.5	.5	1.8	4.0	4.1		4.4
SCUBA (OPEN WATER)	1396	49	157	176	66	344	63	119	90	332		85
	100.0	3.5	11.3	12.6	4.7	24.6	4.5	8.5	6.4	23.8		6.1
	19.7	15.3	15.7	18.5	17.0	23.4	21.5	22.0	17.4	20.7		17.2
SNORKELLING	7088	318	1003	952	386	1471	294	542	516	1605	45	496
	100.0	4.5	14.2	13.4	5.4	20.8	4.2	7.6	7.3	22.6	6	7.0
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
SKATE BOARDING	406	11	66	41	23	107	10	33	115	18		
	100.0	2.8	16.2	10.0	5.6	26.4	2.4	8.2	28.3	4.5		
	5.7	3.6	6.6	4.3	5.9	7.3	1.8	6.4	7.2	3.7		

SNORKELLING
PARTICIPANTS

NSGA SPORTS PARTICIPATION STUDY
JANUARY-DECEMBER 1996
(PRESENTED IN THOUSANDS)

	CENSUS REGIONS											
	TOTAL	NEW ENG.	MID- AT- LANTIC	EAST NORTH CENTRL	WEST NORTH CENTRL	SOUTH AT- LANTIC	EAST SOUTH CENTRL	WEST SOUTH CENTRL	MOUN- TAIN	PA- CIFIC	AFRO- AMER	HISPANIC
SKIING-ALPINE	1068	117	187	181	42	93	8	29	162	249	13	35
	100.0	10.9	17.5	17.0	3.9	8.7	0.8	2.7	15.1	23.3	1.2	3.2
	15.1	36.7	18.6	19.0	10.9	6.4	2.8	5.3	31.3	15.5	28.4	7.0
STEP AEROBICS	774	31	106	114	30	128	22	60	27	257	25	68
	100.0	4.0	13.8	14.7	3.9	16.6	2.9	7.7	3.4	33.2	3.2	8.8
	10.9	9.6	10.6	11.9	7.7	8.7	7.6	11.0	5.2	16.0	54.7	13.8
WATER SKIING	1105	94	215	197	69	160	52	112	57	149		7
	100.0	8.5	19.5	17.8	6.2	14.4	4.7	10.1	5.2	13.5		0.7
	15.6	29.6	21.5	20.7	17.9	10.8	17.6	20.7	11.1	9.3		1.5
WIND SURFING	174		23	68	17	13			16	37		25
	100.0		13.0	39.1	9.9	7.7			9.1	21.0		14.3
	2.5		2.3	7.1	4.5	9			3.1	2.3		5.0
WORK-OUT AT CLUB	1935	101	288	248	103	337	63	99	115	580	18	131
	100.0	5.2	14.9	12.8	5.3	17.4	3.2	5.1	5.9	30.0	0.9	6.7
	27.3	31.8	28.7	26.0	26.7	22.9	21.2	18.3	22.2	36.2	39.8	26.3